



SUPER CELEBRITY SHOOTOUT 2025

FEB 6TH 2025 | TPC LOUISIANA GOLF COURSE



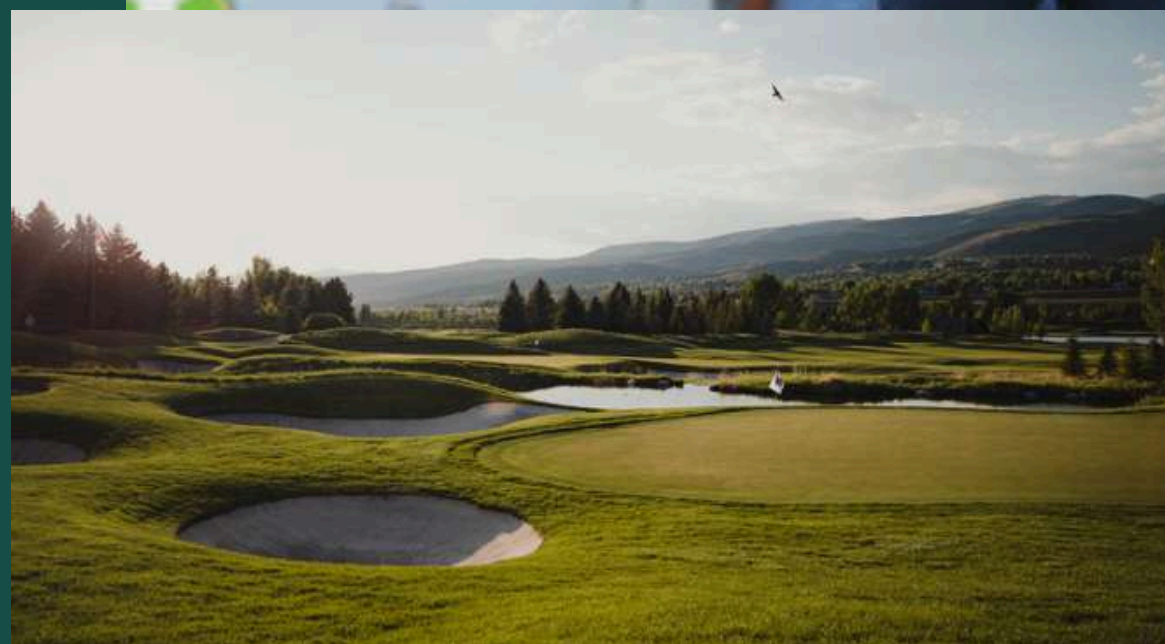
S P O N S O R S





SUPER CELEBRITY *SHOOTOUT 2025*

Join us on Super Celebrity Shootout 2025. Mingle with business leaders, celebrities, sports stars, and VIP guests for the inaugural event. Amateurs team up with celebrities for a one-day challenge, followed by a four-hole celebrity shootout with our celebrity guests. Don't miss this memorable experience!





ABOUT

The Celebrity Golf Association (CGA) brings together the worlds of sports, entertainment, and philanthropy through exclusive golf events. Our mission is to create unforgettable experiences while supporting charitable causes. From star-studded tournaments to VIP member retreats, we offer a unique platform where golf and giving back go hand-in-hand. Each event helps raise funds for important initiatives, uniting our passion for golf with a commitment to making a positive impact.





Louisiana

EXPERIENCING **SUPER CELEBRITY SHOOTOUT 2025** PREMIER CHAMPIONSHIP COURSE

Located just 15 minutes from downtown New Orleans, TPC Louisiana is renowned as one of the finest golf courses in the South, designed by legendary architect Pete Dye with input from golf greats like Steve Elkington.



ABOUT THE COURSE

Known for its lush fairways, strategically placed bunkers, and stunning water features,

TPC Louisiana combines natural beauty with a challenging layout that tests even the best golfers.

CELEBRITY GOLFERS

SUPER CELEBRITY SHOOTOUT 2025

Meet and connect with high-profile players,
industry leaders, and sponsors.

Jared Allen
Marcus Allen
Brian Baumgartner
Warren Sapp
Josh Booty
Reggie Bush
Tim Brown
Johnny Damon
Terrell Davis
Vinny Del Negro
Jay Demarcus
Paige Spiranac
Brian Urlacher
Charles Woodson

Trent Dilfer
Marshall Faulk
Mardy Fish
Derek Fischer
Colt Ford
Tom Glavine
AJ Hawk
Dwight Hicks
Trevor Hoffman
Oliver Hudson
Sebastian Janikowski
Chipper Jones
Wally Szczerbiak
Hines Ward

David Justice
Jason Kidd
Kenny Lofton
Greg Maddux
Bode Miller
Mike Modano
Mark Mulder
Kevin Nealon
John O'Hurley
Blair O'Neal
Carson Palmer
Larry the Cable Guy
David Wells
Joe Theismann

Alfonso Ribeiro
Rob Riggle
Willie Robertson
Pudge Rodriguez
Jeremy Roenick
Tony Romo
Joe Don Rooney
Sterling Sharpe
Emmitt Smith
Ozzie Smith
John Smoltz
Deron Willia





**THE SUPER CELEBRITY SHOOTOUT 2025 IS ABOUT MORE THAN GOLF—
IT'S A POWERFUL PLATFORM DEDICATED TO SUPPORTING MEANINGFUL
CAUSES. WE ARE PROUD TO PARTNER WITH CHARITIES AND
FOUNDATIONS THAT ARE DEDICATED TO IMPROVING LIVES, EMPOWERING
YOUTH, AND SHAPING A BRIGHTER FUTURE FOR ALL.**



SUPER CELEBRITY *SHOOTOUT 2025*

FEBRUARY 5, WEDNESDAY

- Pairing Party hosted at Special Surprise Venue
- Silent Auction Fundraiser to Support Charities
- Networking and Fun!

FEBRUARY 6, THURSDAY

- 7am - Breakfast and Warm Up
- 9am – Celebrity Shootout
- 12pm – Celebrity Pro-Am Golf Tournament
- 5:30pm – Awards Ceremony and Interviews



SUPER **MVP TITLE** **CELEBRITY** **PARTNERSHIP** *SHOOTOUT 2025*

“YOUR NAME/BRAND” PRESENTS SUPER CELEBRITY SHOOTOUT AND WILL BE HEADLINED AT THE FOREFRONT OF ALL MARKETING MATERIAL, INCLUDING MEDIA, AND PROMOTION.

- Includes two (2) MVP Golf Guest Packages of 4 (a \$75,000 value). First right to select hotel rooms at a discounted rate.
Includes 2 hotel rooms at the host hotel
- Gifting to Celebrity / VIP guests in room or public display.
- Primary selection for booth space (activate indoor or outdoor, pending space needed). Choice in demonstration or presentation.
- 20 tickets for the Welcome Pairings Party
Wednesday Evening Gala tickets for 20 guests.
- Primary logo placement on all invitations, itineraries, and promotional materials.
- Logo and link on official event website, event platforms and other venue signage.
- Custom press release
- Custom event photos with rights for promotional use.
- 20 tickets for the Welcome Pairings Party.
- 20 tickets for the Awards Party.
-

THIS EXCLUSIVE PARTNERSHIP OFFERS A FULLY CUSTOMIZED SUPER BOWL WEEK EXPERIENCE BASED ON YOUR DESIRED OBJECTIVES. YOU'RE INVITED TO CHAT WITH US ABOUT SPECIAL OPTIONS AND OFFERS.





SUPER **ASSOCIATE** **CELEBRITY** **PARTNERSHIP** **SHOOTOUT 2025** **PACKAGE**

INCLUDES THE FOLLOWING FOR FOUR PEOPLE:

**INCLUDES ONE (1) MVP GOLF PACKAGE FOR 4 GUESTS (A \$25,000 VALUE).
ADDITIONAL ROOMS AND EXTRA NIGHTS AVAILABLE ON A FIRST-COME,
FIRST-SERVE BASIS.**

BENEFITS:

- Innovative selection for booth space (activate indoor or outdoor, pending space needed) on course, resort, club house or casino.
- Choice in presentation (demonstration or presentation) Ex: one product to display and ship custom, or multiple products displayed for take-aways
- Logo placement on all invitations, itineraries, and promotional materials
- Logo and link on official event website
- VIP and celebrity gifting opportunity (in room and/or public display)
- Logo placement on event platforms and other venue signage
- Custom event photos with rights for promotional use

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SUPER CELEBRITY SHOOTOUT 2025 **GIFTING SUITE PARTNER**

YOUR COMPANY'S NAME AND LOGO WILL BE SHOWCASED PROMINENTLY IN THE GIFTING SUITE, CREATIVELY PRESENTED BY OUR BRAND INNOVATORS FOR STRATEGIC AND EFFECTIVE DELIVERY TO VIP INVITEES. ADDITIONALLY, YOUR PRODUCTS WILL BE FEATURED IN GIFT BAGS GIVEN TO ALL 150 GUESTS. FOR CUSTOMIZED OR BULK ITEMS, A SHIPPING FEE MAY APPLY FOR DELIVERY TO VIP INVITEES UPON REQUEST.

BENEFITS:

- Logo placement in VIP and celebrity lounge
- Logo on all invitations and itineraries
- Social media exposure
- Custom press release
- Custom event photos with rights for promotional use

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SUPER CELEBRITY SHOOTOUT 2025 PAIRING PARTY PARTNER

BENEFITS:

- Includes one (1) MVP Golf Package for 4 guests (a \$25,000 value).
- Company name and logo prominently displayed throughout the weekend.
- Innovative selection for booth space (activate indoor or outdoor, pending space needed). Choice in demonstration or presentation.
- Official Welcome Pairings Party Partner with tickets for 10 guests.
- Logo placement on all invitations, itineraries, and promotional materials.
- Logo and link on official event website, event platforms and other venue signage.
- Custom press release.
- Custom event photos with rights for promotional use.

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SUPER AWARDS CELEBRITY PARTY SHOOTOUT 2025 PARTNER

BENEFITS:

- Includes one (1) MVP Golf Package for 4 guests (a \$25,000 value).
- Company name and logo prominently displayed throughout the weekend.
Innovative selection for booth space (activate indoor or outdoor, pending space needed). Choice in demonstration or presentation.
- Official Awards Party Partner with tickets for 10 guests.
- Logo placement on all invitations, itineraries, and promotional materials.
- Logo and link on official event website, event platforms and other venue signage.
- Custom press release.
- Custom event photos with rights for promotional use.

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THE SUPER CELEBRITY SHOOTOUT 2025 OFFERS A VARIETY OF ADDITIONAL PROMOTIONAL ACTIVITIES TO HELP BRANDS ENGAGE WITH A HIGH-PROFILE AUDIENCE AND CREATE MEMORABLE EXPERIENCES. THESE EXCLUSIVE SPONSORSHIPS AND ADVERTISING OPPORTUNITIES ENHANCE BRAND VISIBILITY AND ENSURE YOUR BRAND IS SEAMLESSLY INTEGRATED INTO THE EVENT'S EXCITING HIGHLIGHTS.



OTHER SPONSORSHIP OPPORTUNITY

Apart from our primary sponsorship packages, the Super Celebrity Shootout 2025 offers additional exclusive sponsorship opportunities. These packages are crafted to provide high-visibility brand exposure and create memorable experiences for attendees, ensuring your brand stands out and connects meaningfully with our audience. Choose from these unique sponsorships to elevate your brand presence.



PERFORMANCE & STREAMING



POP-UP LOUNGE EXPERIENCE



DINNER SPONSOR



LUNCH-SPONSOR



GOLF CART SPONSOR



OTHER SPONSORSHIP OPPORTUNITY



VILLAGE TURN SPONSOR

company name and logo on half way house and sampling/information table



CIGAR BAR SPONSOR

company name and logo on cigar bar at half way house and cocktail reception, including cigars



HOLE SPONSOR

company name and logo on half way house and sampling/information table



GIVEAWAY SPONSOR – MERCHANDISE FOR 150 GIFT BAGS

product and company logo included in all celebrity golfers gift bags and amateur gift bags



ADDITIONAL PROMOTIONAL ACTIVITIES

The Super Celebrity Shootout 2025 offers a variety of additional promotional activities to help brands engage with a high-profile audience and create memorable experiences. These exclusive sponsorships and advertising opportunities enhance brand visibility and ensure your brand is seamlessly integrated into the event's exciting highlights.



**CELEBRITY SHOOTOUT
SPONSORSHIP**



**BROADCAST OR
STREAMING DEALS**



**ADVERTISING &
SPONSORSHIP FOR
PERFORMANCE(S)**



**CASINO NIGHT AND
PERFORMANCE(S)
SPONSORSHIPS**



FOOD & BEVERAGES



MERCHANDISING

PROUD SPONSORS



Louisiana

LA GOLF





**PARTNER WITH US TO COMBINE SPORT, STAR
POWER, AND SOCIAL IMPACT. LET'S MAKE A
DIFFERENCE TOGETHER AT THE SUPER CELEBRITY
SHOOTOUT 2025!**



THANK YOU



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