

BIG GAME. BIG GIVE.

February 11, 2023 | Paradise Valley, Arizona



THE
GIVING BACK FUND

Presented by The Giving Back Fund

Putting philanthropy at center stage
during the biggest weekend in sports.





BIG GAME. BIG GIVE.

Premiere event for philanthropically-minded sports fans attending the Big Game

\$11M+ raised since 2010

100% of funds raised benefit national & global charitable organizations in collaboration with the Host Committee & featured talent

Customized visibility to meet your philanthropic and corporate social responsibility objectives



BIG GAME LII | 2018
Minneapolis, Minnesota
Highlight Video

THE BGBG
EXPERIENCE



THE GIVING BACK FUND

Our Mission

To improve lives by expanding the number of people and the amount of resources dedicated to giving.

Our Vision

A society in which becoming a successful philanthropist is as valued and desirable a goal as success in athletics, business, entertainment, or any other field.

Our Impact

Twenty five years. \$1 billion granted.
800+ charitable funds established.
Thousands of causes.
Millions of people.



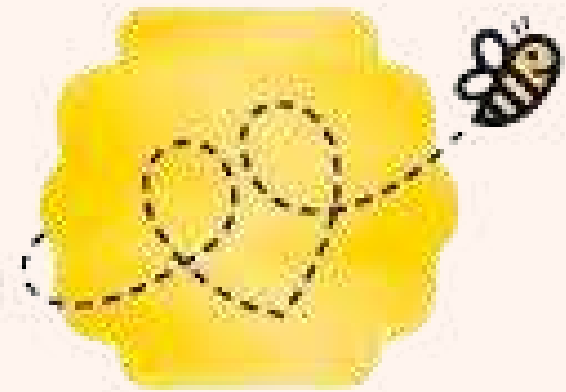
The Giving Back Fund has been absolutely integral to Invisible Hands' success. Marc and his team work so hard on behalf of each of their clients. GBF has helped connect us to funding, interns, and so much more to advance and develop our mission. GBF will be a partner and a friend at every step of your journey, from nascent to non-profit!

-Liam Elkind, Co-Founder, Invisible Hands

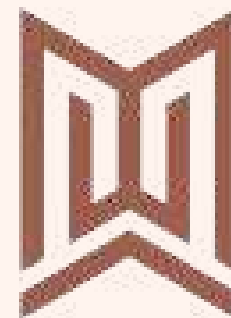
HELPING THOSE WHO HELP OTHERS
25 YEARS OF DREAMING BIG.

BIG IMPACT. BGBG PAST GRANTEES

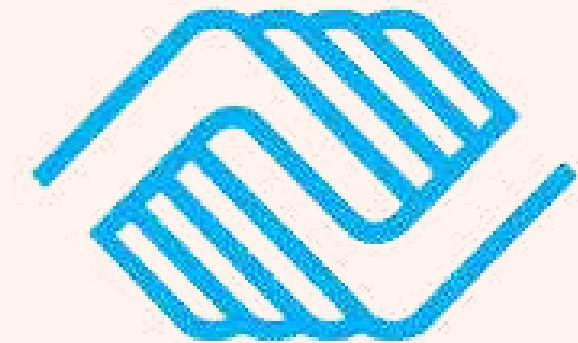
TEAM  GLEASON



Healthy Hive
FOUNDATION



M E N T A L W E A L T H
A L L I A N C E



BOYS & GIRLS CLUBS
OF METROPOLITAN PHOENIX

COVID TECHCONNECT



BIG CAUSE.

VINCERE

FOUNDATION

Harnessing talent, funding, & passion to protect those who protect, making firefighter & first responder occupational cancers a thing of the past.



Established for the purpose of research into prevention, early detection, and treatment of cancer in Firefighters and First Responders.

Cancer takes the lives of 60% of firefighters & is the #1 cause of death

Cancer in first responders is caused by increases in:

- Toxins emitted in synthetic building materials and flame retardants, increasingly used in construction & furniture/flooring
- Job stress and PTSD
- Breaks in the circadian rhythm/sleep wake cycle disruptions



BIG IMPRESSION. BIG VISIBILITY.

800M+ Media Impressions

THE GIVING BACK FUND PRESENTS

BIG GAME BIG GIVE

SATURDAY, FEBRUARY 2ND
6:30 pm - 10:00 pm

HOSTED BY
Chris "Ludacris" Bridges

SPECIAL PERFORMANCE
Black Eyed Peas

PHILANTHROPIC ACHIEVEMENT AWARD
Steve Gleason

CELEBRITY CHEF
Matt Marcus

Join us at the 10th annual BIG GAME BIG GIVE, an exclusive, invite-only party hosted by Chris "Ludacris" Bridges, featuring a performance by the Black Eyed Peas, a special Philanthropic Achievement Award to Steve Gleason, former New Orleans Saint and specialty bites by "Best Chefs America" Matt Marcus. The annual star-studded event is a favorite among the philanthropy elite, with previous celebrity hosts including Jamie Foxx, Alec Baldwin, Mark Wahlberg, Hilary Swank, Ashton Kutcher, Demi Moore, Josh Brolin and David Schwimmer.

Selected #1 party of Super Bowl XLIV by ESPN, The Magazine, Big Game Big Give makes use of the world's biggest stage, and does so in the name of Giving! The 2015 event, held at MLB superstar Matt Williams' Phoenix estate raised over \$1,000,000 - a record for a Super Bowl charity event.

Gather your friends, clients and colleagues and enjoy gourmet food and craft cocktails, bid on once in a lifetime auction items and experiences, groove to the Black Eyed Peas and mingle with celebrities, sports legends, business leaders and other VIPs.

Tickets are \$3,000/ea (\$2,800 is tax deductible).

HOST COMMITTEE:

Jeff & Carrie Goldstein (Chairs)	Christy Edliff	Lorrie Johnson & Linda Moore-Vigors Jones	Sean Norman	Tasha Stimpie
Peter Aaron	Chad Evans	Andy Katz	Katolcha Rice	Verma Traynam
Kim Adams	Corey Ferguson	Elise Kistek	Laron Rogers	Dean Tish
Scott Altman	Candice Franklin	Jed Margolis	Jamman & Kelly Rucker	Itai Tzur
Marvin Amstrong, Jr.	Allie Greenstein	Colin Meadows	Jerome & Stephanie Russell	Judson Wysocki
Moslem Benison	Rozanna Hall	John Seydel	Marcello Salinas	Christine White
Justin Bernier	Chyenne Hardy	Eric Holsford	Sigala Winbrush	Madame Tracy
Daniela Buckley	Sue Heil	Michelle Morris	Shirley Winbrush	Shirley Winbrush
Daniel Buckman	Jocelyn Hunter	Edwin Moses	Franki Toki	Shirley Winbrush
Demetri Brown	Aaron James	Dore & Miska Hughes	Jeff & Etti Stern	Shirley Winbrush
Jamal Coleman				

CLICK TO PURCHASE TICKETS

<http://bit.ly/bgbghost>

FOR MORE INFORMATION, PLEASE CONTACT US AT 310-649-5222 OR BGBG@GIVINGBACK.ORG.

ABC News
E! Online
ET
Forbes
Haute Living
The Hollywood Reporter
The Huffington Post
Jetset Magazine
Modern Luxury
People Magazine
The New York Times
The Washington Post
US Weekly
USA Today

Secure Your Spot For Super Bowl's Most Exclusive Celebrity Charity Event Honoring NFL Legend Jim Brown

CELEBRITIES, HAUTE SCENE, NEWS, PHILANTHROPY, SPORTS January 2, 2020 by Andres E. Caceres



The Big Game Big Give (BGBG) by The Giving Back Fund is the celebrity charity event of every year's Super Bowl week.

The largest, invitation-only soiree takes place during the Super Bowl weekend in the host city. Miami is the host for the NFL season climax this year. Haute Living is the exclusive media partner of this year's BGBG.



Voted #1 SB Party by ESPN

THE BGBG EXPERIENCE

HIGHLIGHTS

Exclusive & intimate invitation-only charity gala celebrating philanthropy at the Big Game with celebrities, athletes, business executives, sponsor guests, and other VIPs



- Music & entertainment featuring top-tier headliner(s)
- Gourmet cuisine, signature cocktails
- Authentic, relaxed & personal interaction among all attendees, including celebrities & athletes
- Live & silent auctions for once-in-a-lifetime experiences
- Interactive sponsor activations

BIG VENUE.



BIG VENUE.

FIVE-ACRE ESTATE IN PARADISE VALLEY
HOSTED BY DR. PABLO PRICHARD

- Homeowner & Host Committee Chair
- Renowned trauma reconstruction & plastic surgery physician
- Chief of Plastic/Reconstructive Surgery at John C. Lincoln Hospital for 14 years
- Co-Founder, Vincere Cancer Center & Vincere Foundation
- Senior Partner, Advanced Aesthetic Associates



BIG TALENT.

PAST TALENT INCLUDED:

Performers

- Black Eyed Peas
- Common
- Jamie Foxx
- Jay Leno
- Jordin Sparks
- Michael Franti & Spearhead



Celebrity Hosts

- Alec Baldwin
- Ashton Kutcher
- David Schwimmer
- Hilary Swank
- Jamie Foxx
- Joe Montana
- Josh Brolin
- Ludaris
- Mark Wahlberg
- Michael Bay
- Michael Phelps
- Shaquille O'Neal

BIG LEGACY.



BIG FUN.



BIG PARTNER BENEFITS.

PARTNERSHIP BENEFITS	PLATINUM \$300,000	GOLD \$150,000	SILVER \$75,000	BRONZE \$50,000
Naming Rights - "BIG GAME BIG GIVE Presented by YOU!"	X			
Host Committee Membership	2 Members	1 Member		
Step & Repeat	X	X		
Category Exclusivity	X	X		
Tickets to Big Game Big Give	40 VIP \$120K Value	18 VIP \$54K Value	8 VIP \$24K Value	5 VIP \$15K Value
Customizable On-Site Interactive or Engaging Activation	X	X	X	X
Inclusion in Event Materials, Media, & Other Collateral	+ Invitation	X	X	X
Listed on Website	X	X	X	X
Digital Access / Rights to Event Images	X	X	X	X
Event Program Ad Space	2-pages	2-pages	Full (1) page	1/2 page
Opportunity for Inclusion in Guest Gift Bags	X	X	X	X

BIG [PAST] PARTNERS.

Aol.



Forbes

Goldman Sachs



JPMORGAN
CHASE & CO.



VOSS
artisan water from norway

Jetset
MAGAZINE



COHIBA®

BIG GAME. BIG FEEDBACK.



Ben Roethlisberger
[CLIENT]

"When I am in season, I am completely focused on football. My mind is at ease knowing that my foundation is being professionally managed by The Giving Back Fund. My charitable work is important to me, and it has to be done right. My reputation depends on it."



Marc Pollick
[FOUNDER]

"Big Game Big Give is our way of celebrating philanthropy while paying homage to the unique culture and spirit of the Super Bowl's host city. Together we can make a difference in this world and the mission of this event is to do that by raising funds and increasing awareness for a multitude of national charities and local nonprofits helping communities in need."



Rob Lowe
[HOST]

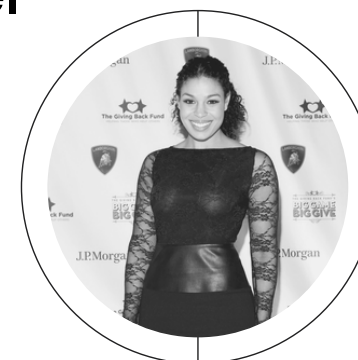
"I'm really honored and excited to play a role in helping great organizations like The Giving Back Fund raise money for foundations that need our help now more than ever."

BIG GAME. BIG NAMES.

Aaron Rodgers NFL Player
Adam Sandler Actor
Alan Dershowitz Harvard Law
Alec Baldwin Actor
Amir Arison Actor
AnnaLynne McCord Actress
Arian Foster NFL Legend
Ashton Kutcher Actor
Brad Penny MLB Player
Bryan Cranston Actor
Bryce Harper MLB Player
Cee Lo Green Musician
Chace Crawford Actor
Chris Rock Actor + Comedian
Common Musician
David Schwimmer Actor
David Spade Actor
Demi Moore Actress
Duane Brown NFL Player



Fred Smith FedEx Founder
Gavin DeGraw Musician
Hilary Swank Actress
Jamie Foxx Actor + Singer
Jay Leno TV Personality
Jesse Palmer TV Personality
Jessica Szohr Actress
Jim Brown NFL Hall of Fame
Jim Pallotta Owner, Boston Celtics
Joanna Krupa Supermodel
Joe Montana NFL Hall of Fame
Jordin Sparks Musician
Josh Brolin Actor
Karina Smirnoff Dancer
Karolina Kurkova Supermodel
Katie Cassidy Actress
Ken Dorsey NFL Legend
Kevin James Actor
La'Roi Glover NFL Legend



Larry Fitzgerald NFL Player
Marcus Allen NFL Hall of Fame
Mark Sanchez NFL Player
Mark Wahlberg Actor
Marshall Faulk NFL Hall of Fame
Michael Bay Director
Michael Phelps Olympian Legend
Owen Wilson Actor
Quentin Aaron Actor
Ray Lewis NFL Hall of Fame
Rob Riggle Actor + Comedian
Russell Simmons Def Jam Records
Scott Fujita NFL Legend
Shaquille O'Neal NBA Hall of Fame
Steve Gleason NFL Legend
Troy Aikman NFL Hall of Fame
Victor Cruz NFL Player
Warren Moon NFL Hall of Fame

THE GIVING BACK FUND



BIG ...
Thank you!

"Helping those who help others"

The Giving Back Fund is a 501(c)(3) non-profit [EIN 04-3367888]