



HURRY UP SLOWLY

DEC 1 - 4

ART BASEL MIAMI

SPONSORSHIP PACKAGE



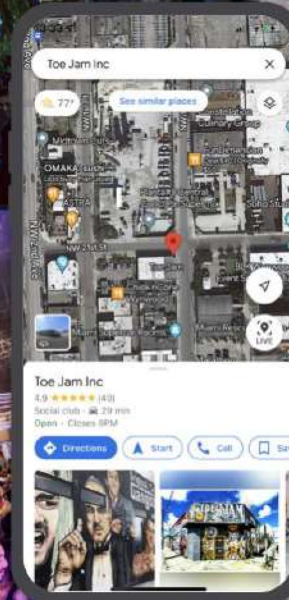
HURRY UP SLOWLY IS A LIFESTYLE CONCEPT FOCUSED ON PRODUCING ELEVATED AND IMMERSIVE VISUAL EXPERIENCES AND MUSICAL VOYAGES IN UNIQUE DESTINATIONS ALONGSIDE WORLD RENOWNED TALENTS. LED BY A TEAM OF CURATORS WHO COMBINED, HAVE OVER 30+ YEARS OF EXPERIENCE IN THE INDUSTRY. A VISION WHICH CATERS STRICTLY TO CROWD & ENERGY CURATION OF THE HIGHEST LEVEL WITH THE ADDITION OF A NEW CURATION STYLE REVOLVING AROUND THE TECH AND CRYPTO SPACE. HAVING PRODUCED FESTIVALS FOR WORLD RENOWNED NAMES AND BRANDS INCLUDING FTX, ABRACADABRA, WYNWOOD STUDIOS, RESORTS WORLD AND MORE.

OVER THE COURSE OF THE ART BASEL ON DECEMBER 1ST - DECEMBER 4TH 2022, HURRY UP SLOWLY WILL BE ACTIVATING TOEJAM BACKLOT VENUE IN WYNWOOD WITH THEIR BIGGEST AND BOLDEST MULTI DAY FESTIVAL BUILD OUT TO DATE THAT WILL CONTINUE TO FORGE THEIR MISSION OF SUPPLYING THE WORLD WITH THE CONVERGENCE OF MUSIC, CRYPTO, NFTS AND ART.



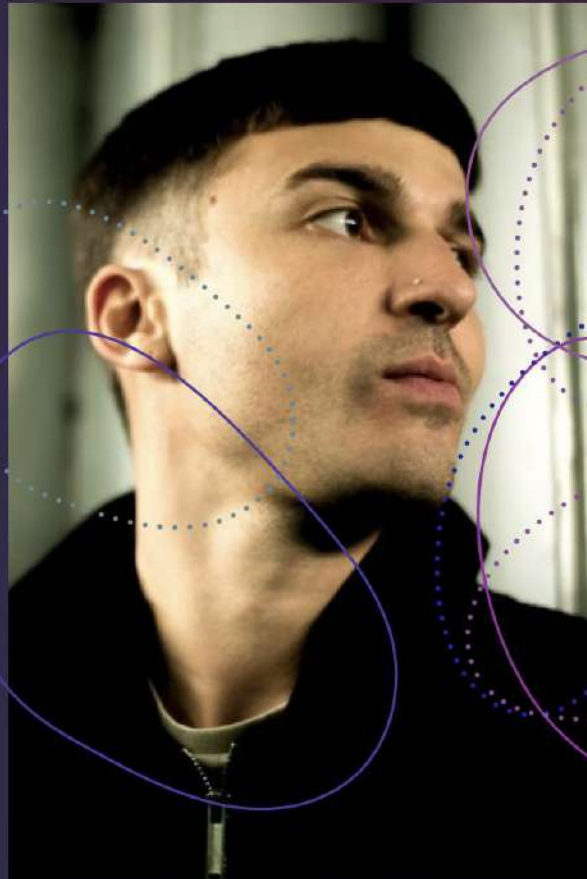


VENUE	LOCATION	Capacity	SQFT	HIGHLIGHTS
ToeJam Backlot	NW 1st Court	2,000 Guests	-	Heart of Wynwood





ARTIST LINEUP OPTIONS



MICHAEL BIBI



NIC FANCIULI

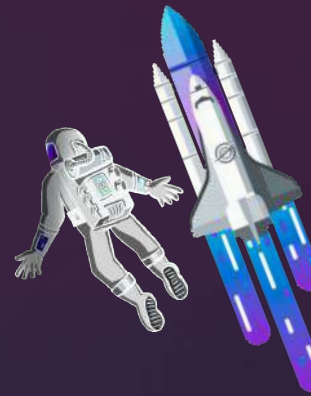


RONY SEIKALY



MARTINEZ BROTHERS

HURRY UP SLOWLY PAST PARTNERSHIPS



BRANDING OPPORTUNITIES



- ENTRANCE / CHECK IN
- VIP LOUNGE
- BRACELETS / CREDENTIALS
- GAMING LOUNGE
- GIVEAWAY MERCH
- PICNIC / FOOD AREA
- VR LOUNGE
- ARTIST GREENROOM
- FOOD TRUCKS / BARS
- + MUCH MORE

BEVERAGE SPONSORSHIP TIERS

TIER 1 SPONSOR

- BEVERAGE CATEGORY EXCLUSIVITY ON ALL BARS
- BRAND TO RECEIVE 1 PREMIER ACTIVATION AREA
- BRAND PRODUCT PLACEMENT ON EACH VIP TABLE FOR GIFTING
- BRAND TO BE MENTIONED IN EXTENSIVE PR
- ON-SITE BRANDING AND LOGO INCLUSION ON ALL EVENT MARKETING MATERIAL (INCLUDING THE STEP & REPEAT AND 1 EMAIL TO 50K EMAIL LIST)
- BRAND TO RECEIVE 1 VIP TABLE WITH A 5K SPENDING LIMIT PER DAY.
- BRAND TO RECEIVE 20 GA TICKETS AND 20 VIP TICKETS TO THE EVENT PER DAY
- BRAND TO BE FEATURED IN ARTIST GREEN ROOM
- BRAND TO RECEIVE ALL CONTENT, PHOTOS, AND RECAP VIDEOS FROM EVENT
- WHITE GLOVE SERVICE FOR ARRIVAL

\$100,000.00 USD

TIER 2 SPONSOR

- BEVERAGE CATEGORY EXCLUSIVITY ON 2/4 BARS
- BRAND TO BE MENTIONED ON PR CAMPAIGNS
- ON-SITE BRANDING AND LOGO INCLUSION ON ALL EVENT MARKETING MATERIAL (INCLUDING 1 EMAIL TO 50K EMAIL LIST)
- BRAND TO RECEIVE 1 VIP TABLE WITH A 5K SPENDING LIMIT FOR ONE DAY OF THE FESTIVAL.
- BRAND TO RECEIVE 20 GA TICKETS AND 10 VIP TICKETS TO THE EVENT PER DAY
- BRAND TO BE FEATURED IN ARTIST GREEN ROOM
- BRAND TO RECEIVE ALL CONTENT, PHOTOS, AND RECAP VIDEOS FROM EVENT
- WHITE GLOVE SERVICE FOR ARRIVAL

\$50,000.00 USD

TIER 3 SPONSOR

- BEVERAGE CATEGORY EXCLUSIVITY ON 1/4 BARS
- BRAND TO RECEIVE 10 GA TICKETS AND 5 VIP TO THE EVENT PER DAY
- BRAND TO BE FEATURED IN ARTIST GREEN ROOM
- BRAND TO RECEIVE ALL CONTENT, PHOTOS, AND RECAP VIDEOS FROM EVENT
- WHITE GLOVE SERVICE FOR ARRIVAL

\$30,000.00 USD



CONTACT US FOR CUSTOMIZABLE SPONSORSHIP PACKAGES THAT WOULD BEST SUIT YOUR COMPANY AND ITS BUDGET

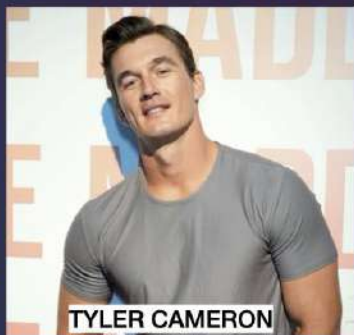
NOTABLE GUESTS

FROM PAST EVENTS





JOAQUIN NOAH



TYLER CAMERON



GEORGE ST. PIERRE



PIA MIA



NOTABLE GUESTS FROM PAST EVENTS



DUBFIRE



STEVE MARTINEZ



RICH THE KID



MICHAEL BIBI



GORDO



SHAGGY



MIGOS



KING COMBS



JONA CERWINSKE



ALEC MONOPOLY



SOMMER RAY



CHARLY JORDAN

PAST BOOKINGS

MALONE
CALUSSA
CARLITA
KAZ JAMES
LAYLA BENITEZ
NICOLAS SASSON
ARODES
ELIF

MARTINEZ BROTHERS
DIPLO
CHRIS LAKE
MARCO CAROLA
ARTBAT
GORDO
SOFI TUKKER
BLOND:ISH
NIC FANCIULLI
GUY GERBER
BEDOUIN

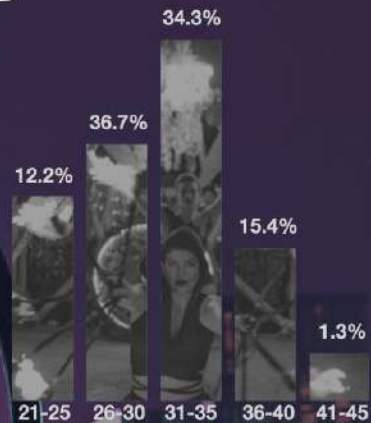
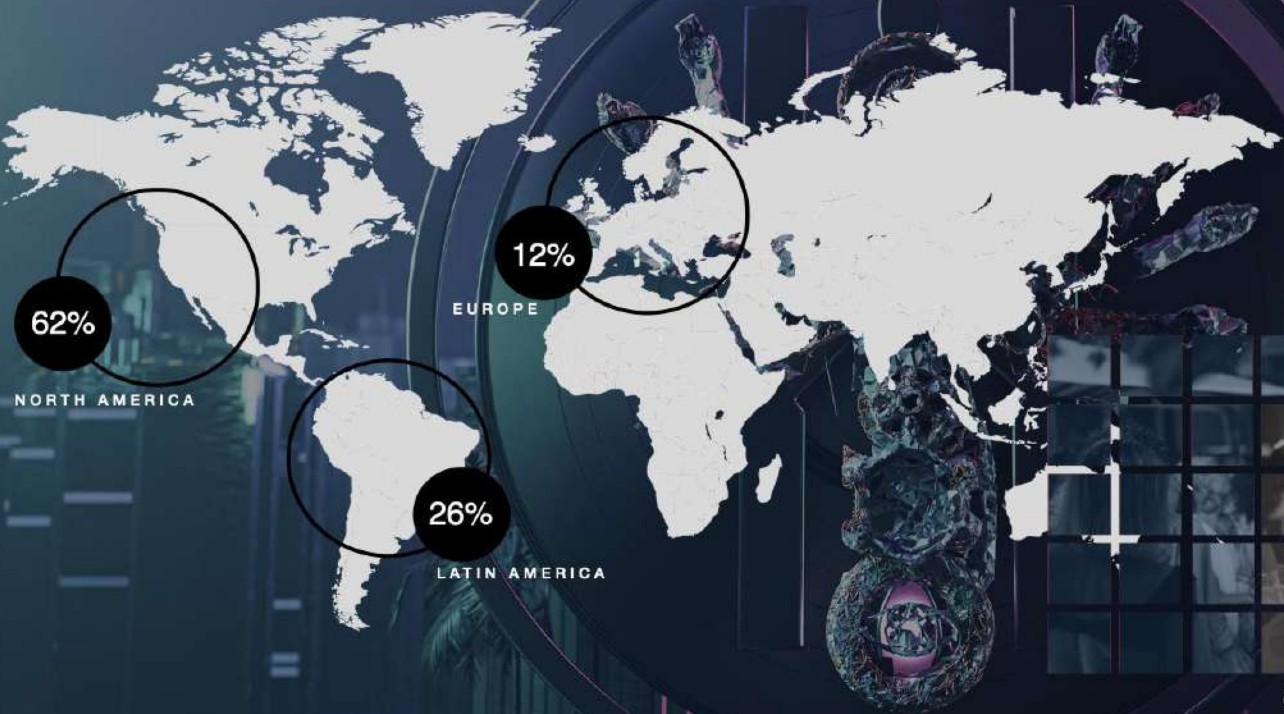
RONY SEIKALY
PABLO FIERRO
BIRDS OF MIND
AMEME
BORA UZER
SETH TROXLER
SALOME LE CHAT
CHLOE CAILLET







ATTENDEE DEMOGRAPHICS



60% Female | 40% Male

EXPONENTIAL GROWTH PER EVENT

MIAMI MUSIC WEEK
HIDDEN TEMPLE
**PROFIT
BASE**

MIAMI CRYPTO WEEK
ABRACADABRA
ABRAFEST
**30%
GROWTH**

MIAMI ART BASEL
WYNWOOD
STUDIOS
**45%
GROWTH**



BUILT A FOLLOWING OF INFLUENTIAL GUESTS

CELEBRITIES POLITICIANS INFLUENCERS
MUSICIANS BUSINESS LEADERS ROYALTY

WORKED WITH LEADING HOUSE MUSIC ARTISTS

DIPLO - MARCO CAROLA - GUY GERBER
BEDOUIN - DISCLOSURE - NIC FANCIULLU
BLOND:ISH - SETH TROXLER - BIRDS OF MIND
ARTBAT - WAFF - RONY SEIKALY - PABLO FIERRO
AMEME - KAZ JAMES - NATALIA PARIS



HURRY UP SLOWLY

FESTIVAL PRODUCTION
AND ONSITE OPERATIONS

EVENT MARKETING
AND PROMOTION

CRYPTO AND NFT
BASED ACTIVATION

CREATIVE DIRECTION
AND ASSET DESIGN

POST EVENT
MEDIA PRODUCTION

CUSTOMER HOSPITALITY
MANAGEMENT





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