



PRESENTS

2023 BIG GAME WEEKEND LUXURY GIFTING LOUNGE

**FEBRUARY 9, 2023
SCOTTSDALE, ARIZONA**



OPPORTUNITY TO SHOWCASE AND GIFT YOUR PRODUCT, BRAND, OR SERVICE TO PROFESSIONAL ATHLETES AND CELEBRITIES IN AN INTIMATE FACE TO FACE SETTING

EXPOSE YOUR COMPANY TO TOP INDUSTRY EXECUTIVES, MANAGERS, PUBLICISTS, AND STYLISTS

CREATE PHOTO AND VIDEO CONTENT OF YOUR BRAND WITH CELEBRITY AND PRO ATHLETE INFLUENCERS

MEET TOP MEDIA AND PRESS OUTLETS WITH INDUSTRY PROFESSIONALS

PAST MEDIA AND PRESS HAVE INCLUDED TMZ, US WEEKLY, IHEART, OKI, PEOPLE, CNBC, VOGUE, AND MORE

OPPORTUNITY TO FIND A SPOKESPERSON OR STRATEGIC PARTNER FOR YOUR BRAND

SPONSORSHIP CATEGORIES

PRESENTING

CATEGORY EXCLUSIVITY

COMPANY LOGO ON STEP AND
REPEAT, INVITE, AND ALL PRESS

10X10 SPACE FOR ACTIVATION

3 ON SITE REPS

PHOTO OPPORTUNITIES WITH ALL
INVITED GUESTS

LINK TO ALL PROFESSIONAL PHOTOS
DIRECT ACCESS TO ATTENDING MEDIA

PLATINUM

PREMIERE PLACEMENT FOR YOUR
BRAND ACTIVATION

8X8 SPACE FOR ACTIVATION

2 ON SITE REPS

PHOTO OPPORTUNITIES WITH ALL
INVITED GUESTS

LINK TO ALL PROFESSIONAL PHOTOS
DIRECT ACCESS TO ATTENDING MEDIA

GOLD

CUSTOM SIX FOOT LOCATION FOR
BRAND ACTIVATION

PHOTO OPPORTUNITIES WITH ALL
INVITED GUESTS

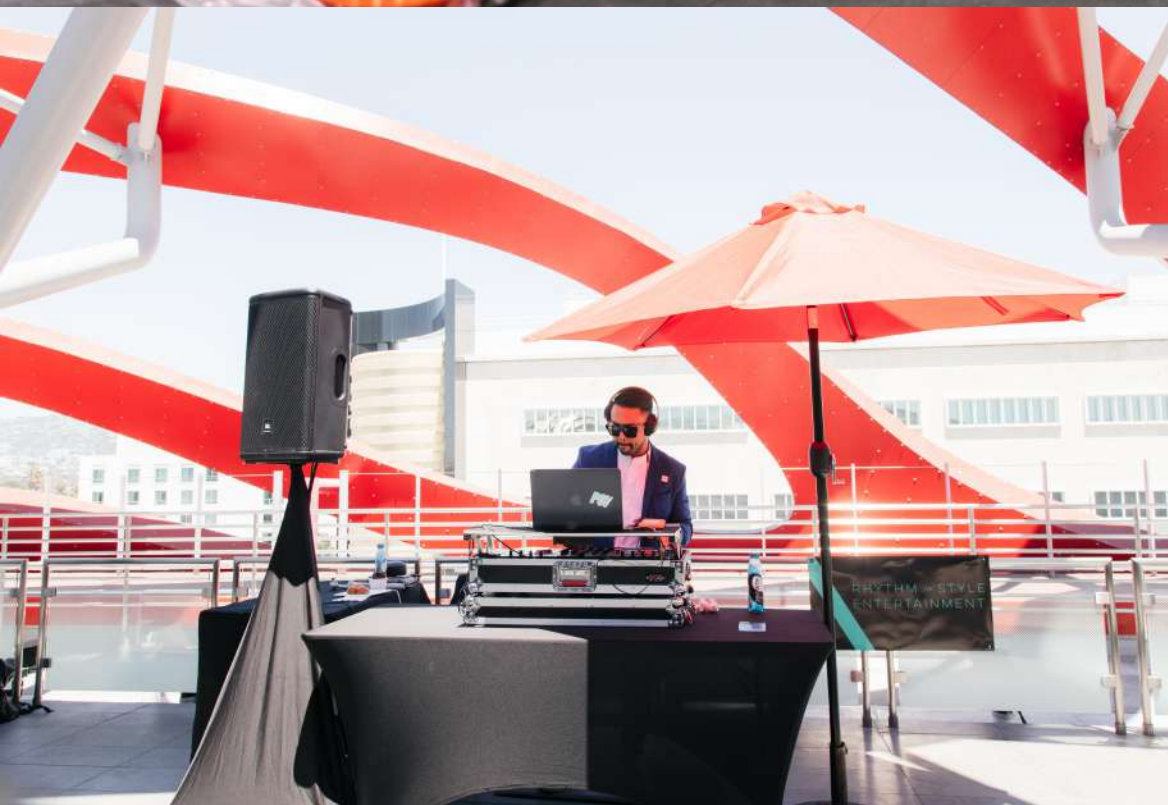
LINK TO ALL PROFESSIONAL PHOTOS

ELP REP MAKING SURE PRODUCTS
ARE GIVEN TO TALENT

GIFT BAG INCLUSION

PRODUCT INCLUDED IN CELEBRITY
GIFT BAG





PAST ATTENDEES

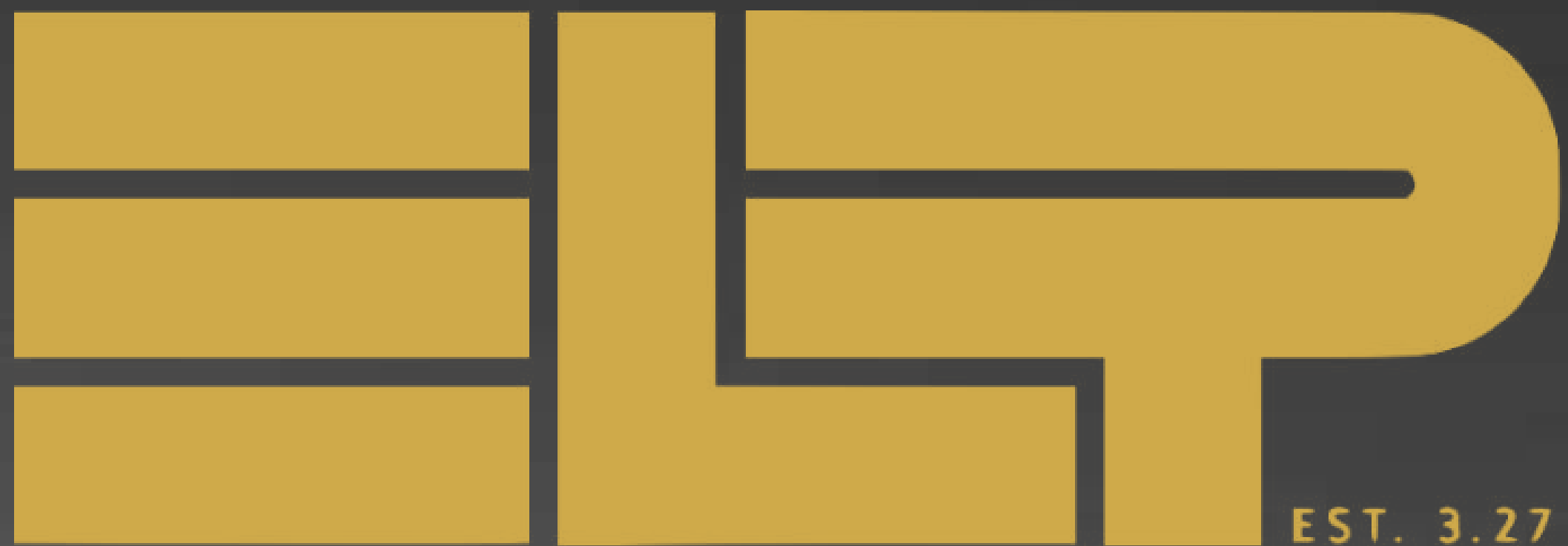
- ODELL BECKAM JR
- TERRELL OWENS
- DWIGHT HOWARD
- ALEX MORGAN
- BARRY LARKIN
- P. AMUKAMARA
- VICTOR CRUZ
- ANDRE REED
- JOHNNY DAMON
- JEFF NELSON
- MICHAEL STRAHAN
- TRACY MORGAN
- NATE ROBINGON
- JA RULE
- A. MCCORD
- MILA KUNIS
- DIPLO
- FLO RIDA
- ROB GRONKOWSKI
- SEAN O'HARA
- OJ ANDERSON
- LAWRENCE TAYLOR
- SNOOP DOGG
- TIESTO
- RIHANNA
- ARIANA GRANDE
- ANGELINA JOLIE
- HALLE BERRY
- HEIDI KLUM
- LINDSEY VONN
- DAVID ORTIZ
- ERICK COLEMAN



ABOUT ELP

TODAY'S MOST EXCITING AND INNOVATIVE BRANDS ALIGN THEMSELVES WITH ELP LUXURY GIFTING LOUNGES TO GET THEIR PRODUCTS DIRECTLY INTO THE HANDS OF THE HOTTEST NAMES IN ENTERTAINMENT. THESE EXCLUSIVE ENVIRONMENTS ALLOW YOUR BRAND ONE-ON-ONE INTERACTION WITH KEY ATHLETES, CELEBRITIES, VIP'S, AND PRESS IN ADDITION TO CREATING PHOTO OPPORTUNITIES FOR THE PARTICIPATING BRANDS, ALL WHILE CREATING POTENTIAL MARKETING AND PRESS INITIATIVES.

ELP HAS CURATED NUMEROUS HIGH PROFILE EVENTS LIKE THESE IN HONOR OF THE OSCARS, GRAMMY'S, GOLDEN GLOBES, NBA ALL STAR & DRAFT, NFL DRAFT & COMBINE, ESPYS, COACHELLA, SUNDANCE, AND MORE. THESE EVENTS HAVE BEEN FEATURED IN INTERNATIONAL MEDIA OUTLETS LIKE US WEEKLY, TMZ, PEOPLE, CNBC, CELEBRITY PAGE, INSTYLE, VOGUE, AND MORE. WE ARE PROUD TO HAVE WORKED WITH BOTH START UP BRANDS AS WELL AS. ESTABLISHED NATIONALLY RECOGNIZED NAMES AND LOOK FORWARD TO HELPING YOU ACHIEVE YOUR PARTNERSHIP MARKETING AND BRANDING GOALS



ELI LUNZER PRODUCTIONS

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