

ELI LUNZER PRODUCTIONS

PRESENTS

**2022 BIG GAME WEEKEND
LUXURY GIFTING LOUNGE**

2/10 - 2/12

BEVERLY HILLS, CALIFORNIA



- OPPORTUNITY TO SHOWCASE AND GIFT YOUR PRODUCT, BRAND, OR SERVICE TO PROFESSIONAL ATHLETES AND CELEBRITIES IN AN INTIMATE FACE TO FACE SETTING
- EXPOSE YOUR COMPANY TO TOP INDUSTRY EXECUTIVES, MANAGERS, PUBLICISTS, AND STYLISTS
- CREATE PHOTO AND VIDEO CONTENT OF YOUR BRAND WITH CELEBRITY AND PRO ATHLETE INFLUENCERS
- MEET TOP MEDIA AND PRESS OUTLETS WITH INDUSTRY PROFESSIONALS
- PAST MEDIA AND PRESS HAVE INCLUDED TMZ, US WEEKLY, IHEART, OK!, PEOPLE, CNBC, VOGUE, AND MORE
- OPPORTUNITY TO FIND A SPOKESPERSON OR STRATEGIC PARTNER FOR YOUR BRAND

SPONSORSHIP CATEGORIES

PRESENTING

- CATEGORY EXCLUSIVITY
- COMPANY LOGO ON STEP AND REPEAT, INVITE, AND ALL PRESS
- 10X10 SPACE FOR ACTIVATION
- 3 ON SITE REPS
- PHOTO OPPORTUNITIES WITH ALL INVITED GUESTS
- LINK TO ALL PROFESSIONAL PHOTOS
- DIRECT ACCESS TO ATTENDING MEDIA

GOLD

- CUSTOM SIX FOOT LOCATION FOR BRAND ACTIVATION
- PHOTO OPPORTUNITIES WITH ALL INVITED GUESTS
- LINK TO ALL PROFESSIONAL PHOTOS
- ELP REP MAKING SURE PRODUCTS ARE GIVEN TO ALL TALENT

PLATINUM

- PREMIERE PLACEMENT FOR YOUR BRAND ACTIVATION
- 8X8 SPACE FOR ACTIVATION
- 2 ON SITE REPS
- PHOTO OPPORTUNITIES WITH ALL INVITED GUESTS
- LINK TO ALL PROFESSIONAL PHOTOS
- DIRECT ACCESS TO ATTENDING MEDIA

GIFT BAG INCLUSION

- PRODUCT INCLUDED IN CELEBRITY GIFT BAG



THE EXPERIENCE



PAST ATTENDEES

- ODELL BECKAM JR
- TERRELL OWENS
- DWIGHT HOWARD
- ALEX MORGAN
- BARRY LARKIN
- P. AMUKAMARA
- VICTOR CRUZ
- ANDRE REED
- JOHNNY DAMON
- JEFF NELSON
- MICHAEL STRAHAN
- TRACY MORGAN
- NATE ROBINSON
- JA RULE
- A.MCCORD
- MILA KUNIS
- DIPLO
- FLO RIDA
- ROB GRONKOWSKI
- SEAN O'HARA
- OJ ANDERSON
- LAWRENCE TAYLOR
- SNOOP DOGG
- TIESTO
- RIANNA
- ARIANA GRANDE
- ANGELINA JOLIE
- HALLE BERRY
- HEIDI KLUM
- LINDSEY VONN
- DAVID ORTIZ
- ERICK COLEMAN

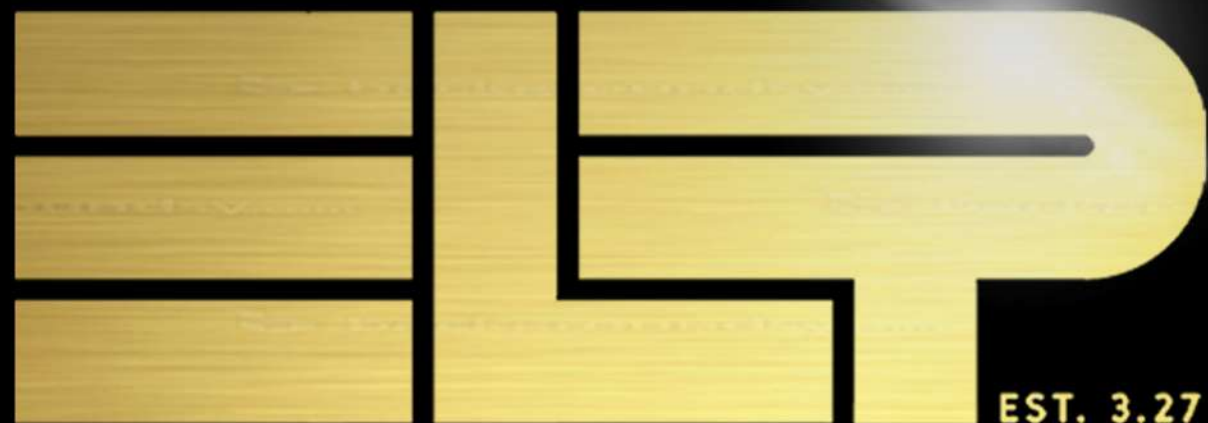


ABOUT ELP

A person's hand is visible on the left side, pointing towards the camera. In the background, there is a red neon sign that says 'ELP' in a stylized font. The overall scene is dimly lit with a red glow.

TODAY'S MOST EXCITING AND INNOVATIVE BRANDS ALIGN THEMSELVES WITH ELP LUXURY GIFTING LOUNGES TO GET THEIR PRODUCTS DIRECTLY INTO THE HANDS OF THE HOTTEST NAMES IN ENTERTAINMENT. THESE EXCLUSIVE ENVIRONMENTS ALLOW YOUR BRAND ONE-ON-ONE INTERACTION WITH KEY ATHLETES, CELEBRITIES, VIP'S, AND PRESS-IN ADDITION TO CREATING PHOTO OPPORTUNITIES FOR THE PARTICIPATING BRANDS, ALL WHILE CREATING POTENTIAL MARKETING AND PRESS INITIATIVES.

ELP HAS CURATED NUMEROUS HIGH PROFILE EVENTS LIKE THESE IN HONOR OF THE OSCARS, GRAMMYS GOLDEN GLOBES, NBA ALL STAR & DRAFT, NFL DRAFT & COMBINE, ESPYS. COACHELLA, SUNDANCE, AND MORE. THESE EVENTS HAVE BEEN FEATURED IN INTERNATIONAL MEDIA OUTLETS LIKE US WEEKLY, TMZ, PEOPLE, CNBC, CELEBRITY PAGE, INSTYLE, VOGUE AND MORE. WE ARE PROUD TO HAVE WORKED WITH BOTH START UP BRANDS AS WELL AS ESTABLISHED NATIONALLY RECOGNIZED NAMES AND LOOK FORWARD TO HELPING YOU ACHIEVE YOUR PARTNERSHIP MARKETING & BRANDING GOALS.



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EVENTS@ELILUNZERPRODUCTIONS.COM

914.363.0372