



PRODUCED BY:



BENEFITING:



**SUNDAY, AUGUST 15TH &
MONDAY, AUGUST 16TH, 2021**

POWERED BY:



SUNDAY, AUGUST 15TH

VIP EXCLUSIVE KICK OFF EVENT AT OHEKA CASTLE
START TIME 8PM

- COCKTAIL PARTY
- BILLIARDS
- POKER
- CIGARS
- CASINO ROOM
- POP-UP SHOPS
- AND MORE

MONDAY, AUGUST 16TH

CHARITY GOLF OUTING
START TIME 12PM

VIP EXCLUSIVE AFTER PARTY AT OHEKA CASTLE
START TIME 8PM

- COCKTAIL PARTY
- BILLIARDS
- POKER
- CIGARS
- CASINO ROOM
- POP-UP SHOPS
- AWARDS CEREMONY
- SILENT LIVE AUCTION
- MUSICAL PERFORMANCES
- AND MORE



HOLE SPONSOR: \$2,500

(18 AVAILABLE)

- COMPANY LOGO AT (1) TEE BOX AND ON (1) HOLE FLAG
- (2) VIP TICKETS FOR A PRIVATE VIP EXCLUSIVE KICK OFF EVENT AT OHEKA CASTLE ON SUNDAY EVENING, AUGUST 15TH 2021.
 - THIS EVENT WILL HOST SELECT ATHLETES, CELEBRITIES & INFLUENCERS.
 - SPONSORS AND CHARITY FOUNDATION MEMBERS WILL ALSO BE INVITED.
 - FOOD & DRINK WILL BE SERVED.
 - AMENITIES LIKE BILLIARDS, POKER, CIGARS AND MORE WILL BE AVAILABLE.
- (2) VIP TICKETS TO EXCLUSIVE SUMMER SHOWDOWN AFTER PARTY AT OHEKA CASTLE ON MONDAY EVENING, AUGUST 16TH WHICH INCLUDES:
 - COCKTAIL PARTY
 - AWARDS CEREMONY
 - SILENT LIVE AUCTION
 - MUSIC PERFORMANCE



FOURSOME PACKAGE: \$10,000

(18 AVAILABLE)

(1) CELEBRITY GOLFER WILL JOIN EACH FOURSOME

- (4) VIP TICKETS FOR A PRIVATE VIP EXCLUSIVE KICK OFF EVENT AT OHEKA CASTLE ON SUNDAY EVENING, AUGUST 15TH 2021.
 - THIS EVENT WILL HOST SELECT ATHLETES, CELEBRITIES & INFLUENCERS.
 - SPONSORS AND CHARITY FOUNDATION MEMBERS WILL ALSO BE INVITED.
 - FOOD & DRINK WILL BE SERVED.
 - AMENITIES LIKE BILLIARDS, POKER, CIGARS AND MORE WILL BE AVAILABLE.
- (1) FOURSOME IN THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN GOLF OUTING WHICH INCLUDES:
 - VIP GIFT BAGS, TOURNAMENT POLO SHIRTS & PHOTOS
- (4) VIP TICKETS TO EXCLUSIVE SUMMER SHOWDOWN AFTER PARTY AT OHEKA CASTLE ON MONDAY EVENING, AUGUST 16TH WHICH INCLUDES:
 - COCKTAIL PARTY
 - AWARDS CEREMONY
 - SILENT LIVE AUCTION
 - MUSIC PERFORMANCE



GOLD SPONSOR: \$50,000

(4 AVAILABLE)

- (10) TICKETS FOR A PRIVATE VIP EXCLUSIVE KICK OFF EVENT AT OHEKA CASTLE ON SUNDAY EVENING, AUGUST 15TH 2021.
 - THIS EVENT WILL HOST SELECT ATHLETES, CELEBRITIES & INFLUENCERS.
 - SPONSORS AND CHARITY FOUNDATION MEMBERS WILL ALSO BE INVITED.
 - FOOD & DRINK WILL BE SERVED.
 - AMENITIES LIKE BILLIARDS, POKER, CIGARS AND MORE WILL BE AVAILABLE.
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS OF THE KICK-OFF EVENT
- (2) HOTEL ROOMS AT NEARBY PARTNER HOTEL.
- (1) FOURSOME IN THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN GOLF OUTING WHICH INCLUDES:
 - VIP GIFT BAGS, TOURNAMENT POLO SHIRTS & PHOTOS.
 - 1 CELEBRITY GOLFER WILL JOIN EACH FOURSOME.
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - STEP & REPEAT
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - COCKTAIL HOUR
 - AWARDS CEREMONY
 - AFTER PARTY RECEPTION
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN.
- (10) VIP TICKETS TO EXCLUSIVE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN AFTER PARTY AT OHEKA CASTLE ON MONDAY EVENING, AUGUST 16TH 2021 WHICH INCLUDES:
 - COCKTAIL PARTY
 - AWARDS CEREMONY
 - SILENT LIVE AUCTION
 - MUSIC PERFORMANCE
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS OF THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN & AFTER PARTY



SILVER SPONSOR: \$25,000

(8 AVAILABLE)

- (5) TICKETS FOR A PRIVATE VIP EXCLUSIVE KICK OFF EVENT AT OHEKA CASTLE ON SUNDAY EVENING, AUGUST 15TH 2021.
 - THIS EVENT WILL HOST SELECT ATHLETES, CELEBRITIES & INFLUENCERS.
 - SPONSORS AND CHARITY FOUNDATION MEMBERS WILL ALSO BE INVITED.
 - FOOD & DRINK WILL BE SERVED.
 - AMENITIES LIKE BILLIARDS, POKER, CIGARS AND MORE WILL BE AVAILABLE.
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS OF THE KICK-OFF EVENT
- (1) HOTEL ROOM AT NEARBY PARTNER HOTEL.
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - COCKTAIL HOUR
 - AWARDS CEREMONY
 - AFTER PARTY RECEPTION
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SHOWDOWN.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SHOWDOWN.
- (5) VIP TICKETS TO EXCLUSIVE SUMMER SHOWDOWN AFTER PARTY AT OHEKA CASTLE ON MONDAY EVENING, AUGUST 16TH 2021 WHICH INCLUDES:
 - COCKTAIL PARTY
 - AWARDS CEREMONY
 - SILENT LIVE AUCTION
 - MUSIC PERFORMANCE



PLATINUM SPONSOR: \$100,000

(2 AVAILABLE)

- (20) TICKETS FOR A PRIVATE VIP EXCLUSIVE KICK OFF EVENT AT OHEKA CASTLE ON SUNDAY EVENING, AUGUST 15TH 2021.
 - THIS EVENT WILL HOST SELECT ATHLETES, CELEBRITIES & INFLUENCERS.
 - SPONSORS AND CHARITY FOUNDATION MEMBERS WILL ALSO BE INVITED.
 - FOOD & DRINK WILL BE SERVED.
 - AMENITIES LIKE BILLIARDS, POKER, CIGARS AND MORE WILL BE AVAILABLE.
- (4) HOTEL ROOMS (ROOMS WILL EITHER BE AT OHEKA CASTLE OR NEARBY HOTEL PARTNERS)
- (2) FOURSOMES IN THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN GOLF OUTING WHICH INCLUDES:
 - VIP GIFT BAGS, TOURNAMENT POLO SHIRTS & PHOTOS.
 - 1 CELEBRITY GOLFER WILL JOIN EACH FOURSOME.
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - STEP & REPEAT
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - COCKTAIL HOUR
 - AWARDS CEREMONY
 - AFTER PARTY RECEPTION
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS SUMMER SHOWDOWN.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS SUMMER SHOWDOWN.
- (50) VIP TICKETS TO EXCLUSIVE 1-800-LIQUORS SUMMER CLASSIC AFTER PARTY AT OHEKA CASTLE ON MONDAY EVENING, AUGUST 16TH 2021 WHICH INCLUDES:
 - COCKTAIL PARTY
 - AWARDS CEREMONY
 - SILENT LIVE AUCTION
 - MUSIC PERFORMANCE
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS OF THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN & AFTER PARTY



PRESENTING SPONSOR: \$250,000

(1 AVAILABLE)

- (50) TICKETS FOR A PRIVATE VIP EXCLUSIVE KICK OFF EVENT AT OHEKA CASTLE ON SUNDAY EVENING, AUGUST 15TH 2021.
 - THIS EVENT WILL HOST SELECT ATHLETES, CELEBRITIES & INFLUENCERS.
 - SPONSORS AND CHARITY FOUNDATION MEMBERS WILL ALSO BE INVITED.
 - FOOD & DRINK WILL BE SERVED.
 - AMENITIES LIKE BILLIARDS, POKER, CIGARS AND MORE WILL BE AVAILABLE.
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS OF THE KICK-OFF EVENT
- (10) HOTEL ROOMS (ROOMS WILL EITHER BE AT OHEKA CASTLE OR NEARBY HOTEL PARTNERS)
- (5) FOURSOMES IN THE 1-800-LIQUORS CELEBRITY SUMMER CLASSIC GOLF OUTING WHICH INCLUDES:
 - VIP GIFT BAGS, TOURNAMENT POLO SHIRTS & PHOTOS.
 - 1 CELEBRITY GOLFER WILL JOIN EACH FOURSOME.
- COMPANY LOGO ON:
 - EVENT INVITATIONS
 - MARKETING MATERIALS
 - TOURNAMENT SIGNAGE
 - TEE BOX SIGNS
 - STEP & REPEAT
 - GOLF CART SIGNS
- RECOGNITION IN:
 - ADDITIONAL MEDIA MATERIAL
 - MC FOR TOURNAMENT START
 - COCKTAIL HOUR
 - AWARDS CEREMONY
 - AFTER PARTY RECEPTION
- VIDEOGRAPHER WILL CREATE A CONTENT DRIVEN RECAP VIDEO FOR SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN.
- PHOTOGRAPHER WILL PROVIDE A PHOTO ALBUM OF SPONSOR'S COMPANY ACTIVATED AT THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN.
- (100) VIP TICKETS TO EXCLUSIVE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN AFTER PARTY AT OHEKA CASTLE ON MONDAY EVENING, AUGUST 16TH 2021 WHICH INCLUDES:
 - COCKTAIL PARTY
 - AWARDS CEREMONY
 - SILENT LIVE AUCTION
 - MUSIC PERFORMANCE
- PRIVATE MEET & GREET WITH MAIN CELEBRITY HOSTS OF THE 1-800-LIQUORS CELEBRITY SUMMER SHOWDOWN & AFTER PARTY





AARON JUDGE WEARS A 'LORD PLEASE HEAL TAYLOR' BRACELET DURING THE SEPTEMBER 26TH 2017 NEW YORK YANKEE GAME VS THE TAMPA BAY RAYS

D↑ ON CANCER

Our mission is to create a memorable experience while raising money and awareness for multiple charities through a fun, challenge-based approach. Showcasing the competitive spirit in world-class athletes, artists and celebrities, we forge ahead united WHILE GIVING BACK IN THE NAME OF GOODWILL.

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PAST NOTABLE COACHES, PLAYERS, PERFORMERS & SPECIAL GUESTS

- Floyd Mayweather Jr.
- Justin Bieber
- Chris Brown
- Snoop Dogg
- Fabolous
- Trey Songz
- Lil Kim
- Jake Paul
- Logan Paul
- Machine Gun Kelly
- Megan Fox
- Michael Irvin
- Tyga
- Iggy Azalea
- Rick Ross
- Fat Joe
- Ty Dolla \$ign
- DaBaby
- Rob Gronkowski
- Blake Griffin
- Andre Drummond
- Terrell Owens
- Chris Johnson
- Adam PacMan Jones
- Dak Prescott
- Mike Evans
- Julio Jones
- Nick Cannon
- Colton Underwood
- Val Kilmer
- Nicky Jam
- Tory Lanez
- El Alfa
- Jen Selter
- Cuba Gooding Jr.
- Juan Pazurit



MEDIA RECAP

OVER 19 BILLION EARNED IMPRESSIONS

TOTAL MEDIA IMPRESSIONS

inclusive of broadcast, print, digital, and social

FROM PAST EVENTS



ESPN **TMZ**

Daily Mail

E!online **billboard**

Mirror



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POPSUGAR



**BARSTOOL
SPORTS**



- E! Online
- Page Six
- ESPN
- TMZ
- Billboard.com
- DailyMail.co.uk
- ETOOnline.com
- FoxNews.com
- OKMagazine.com
- BarstoolSports.com
- Mirror UK
- PopSugar.com
- Star.com
- TheSource.com
- TMZ.com
- TMZSports.com
- USMagazine.com



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