

SUPER BOWL WEEKEND 2021

TAMPA, FLORIDA FEBRUARY 4TH-7TH, 2021

SCHEDULE OF EVENTS

THURSDAY

February 4th, 2021

February Golf Tournament

Celebrity

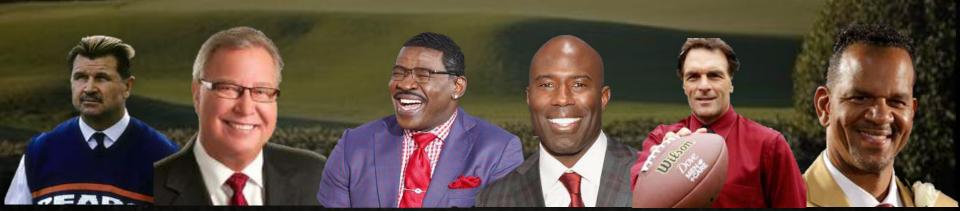
SATURDAY
February 6th, 2021
21st Annual Celebrity Flag
Football Game

Tampa



THURSDAY February 4, 2021

- Hosted by Mike Ditka, Ron Jaworski, Michael Irvin, Terrell Davis,
 Doug Flutie, Andre Reed
- Location = TPC Tampa Golf Course



21ST ANNUAL CELEBRITY FLAG FOOTBALL CHALLENGE





- CELEBRITY SWEAT PRODUCES AND HOSTS THE ANNUAL CELEBRITY FLAG FOOTBALL

 GAME EVERY YEAR, BRINGING TOGETHER THE BEST OF MORE THAN 20 ATHLETES AND CELEBRITIES
- THE GAME WILL TAKE PLACE ON SUPER BOWL SATURDAY IN CONJUNCTION WITH THE NFL HOST
 COMMITTEE ON THE CLEARWATER BEACH/PIER 60 (ADHERING TO PROPER COVID SOCIAL
 DISTANCING GUIDELINES AND SANITATION PROTOCOL)

THE 21ST ANNUAL CELEBRITY GAME – THE REMATCH IS CONFIRMED!

- Doug Flutie will be accompanied by his Hall of Fame captain once again, Andre Reed, inviting NBA Hall of Famer, Robert Horry, to Join
- DONOVAN McNabb WILL BE ACCOMPANIED BY HIS HALL OF FAME CAPTAIN ONCE AGAIN, MICHAEL IRVIN, ALONG WITH NBA HALL OF FAMER, TRACY McGRADY

THIS EVENT ALWAYS SUPPORTS FIRST RESPONDERS AND MILITARY MEMBERS-- THIS YEAR SUPPORTING MACDILL AIR FORCE BASE HERE IN TAMPA

21ST ANNUAL CELEBRITY FLAG FOOTBALL

FEBRUARY 6TH, 2021 TAMPA 2PM-4PM EST













Donovan McNabb





Captains

Michael Irvin







Andre Reed



Robert Horry



MORE THAN 20 CELEBRITIES TO PARTICIPATE

SPECIAL COVID SUPER BOWL OFFER

SUPER BOWL WEEKEND WILL BE LIMITED WITH LIVE EVENTS

VID TV Darkage \$25 000

- ✓ EXTRA FOCUS AND IMPORTANCE ON TV AND AUDIENCE VIEWERSHIP BRAND INTEGRATION
- ✓ EXPECT MILLIONS OF VIEWERS TO TUNE IN TO CATCH SUPER BOWL EXCITEMENT FROM THE SAFETY AND COMFORT OF THEIR HOMES
- LIVE ON ESPN THE NETWORK AND THE APP— 2PM 4PM EST ON SUPER SATURDAY

21st Annual Celebrity Flag Football Game:

VIP IV Package - \$35,000
☐ Commercial time — 1-minute increments (additional time can be
purchased as needed)
□ Bonus Assets:
6 VIP tickets to the Celebrity Game (can be used for social and
digital purposes)
VIP access to social teams for content generation
☐ Virtual Meet and Greet with Captains or Quarterbacks to use a
your discretion

SPECIAL COVID SUPER BOWL AND CELEBRITY GOLF COMBO OFFER

21st Annual Celebrity Flag Football Game and Celebrity Golf tournament package:

VIP TV PACKAGE: - \$55,000

- ONE MINUTE OF COMMERCIAL TIME / ESPN/ CELEBRITY GAME LIVE FEB. 6TH
- ■2 AUTOGRAPHED GAME BALLS TO USE AT YOUR DISCRETION
- ■6 VIP TICKETS TO ATTEND CELEBRITY GAME/ VIP "BUBBLE"
- ONE MINUTE OF COMMERCIAL TIME ON NBC GOLF/ PRIVATE CELEBRITY GOLF TOURNEY ON FEB. 4TH/ TPC TAMPA GOLF COURSE/ ON AIR: APRIL 14, 2021
- ONE VIP FOURSOME TO USE AT YOUR DISCRETION / PRIVATE EVENT
- BRANDED FLAG AND TEE MARKERS AT ONE DEDICATED HOLE





PHOTOS FROM RECENT FOOTBALL AND GOLF EVENTS

Nelly, The Bella Twins, and Doug Flutie



Terry Crews



Quavo (Migos) and Michael Irvin



Doug Flutie and Donovan McNabb



Michael Vick



Evander Holyfield and The Bella Twins



Doug Flutie



Ludacris



Military Members



Chris McDonald, Kevin Dillon, Brian Urlacher, Quinton Aaron



Tracy McGrady and Army Vet



1985 Champion Chicago Bears





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