



PRESENTS:

# SUPER CELEBRITY SHOOTOUT

*hosted by* **David Ortiz & Friends**

Saturday, February 6<sup>th</sup>, 2021 | Topgolf Tampa, Florida



# 50 CELEBRITIES PLAYING A NIGHT OF GOLF AT THE BIGGEST WEEKEND OF THE YEAR.



Join David Ortiz and 50 of David's celebrity friends for a night of golf competition, music, food, and open bar the night before Super Bowl LV at Top Golf Tampa.

Superstars from the world of football, baseball, basketball, music and film come together in a safe and socially distanced venue for one common cause.

**With space for only 600 guests, this year's event will SELL OUT!**



# TOPGOLF TAMPA

This premiere event will take place at Topgolf Tampa, with 118 outdoor bays and a format that makes golf approachable for everyone.



# HEALTH & SAFETY PROTOCOLS

All health & safety protocols have been taken to ensure this event provides a safe environment for all guests.



## SAFELY-SPACED HITTING BAYS

An outdoor and spacious experience for all Guests with protective bay dividers and 11 feet from tee to tee.



## HIGHEST STANDARD OF CLEANLINESS

The entire venue is cleaned throughout the day and all common areas are regularly disinfected. Golf clubs, golf balls, game screens and other frequently touched bay surfaces will be disinfected between each group.



## ASSOCIATE HEALTH AND SAFETY

Every Associate is required to have a health check prior to starting work, wear a mask at all times and wear gloves while handling food and drink. Additionally, all Associates must follow frequent handwashing protocols, per CDC guidelines.



## RESPONSIBLE SOCIAL DISTANCING

Six-foot social distancing markers will be displayed throughout common areas, along with a strict protocol of a **maximum of six people per bay** to minimize crowds on the tee line and maintain appropriate social distancing.

# DAVID'S CELEBRITY FRIENDS

Adam Jones - Alonzo Mourning - Anibel Sanchez - Anthony Mackie - Aroldis Chapman - Barry Larkin - Ben Higgins - Brad Penny - Charles Johnson - Chris Kirkpatrick  
Cliff Floyd - Danny Valencia - Dascha Polanco - David Valle - Deven Marrero - Dontrelle Willis - Eduardo Rodriguez - Fat Joe - Gary Sheffield - Gee Spin - Glynn Turman  
Jackie Bradley Jr - Jarrod Saltalamacchia - Ja Rule - Jenny Dell - Jesus Luzardo - Jim Jones - Jim Rice - Joey Fatone - Johnny Damon - Jon Lester  
Jose Reyes - Josh Wolf - Lawrence Taylor - Melky Cabrera - Michael Collins - Mike Lowell - Mychal Givens - Patrick Warburton - Pedro Martinez  
Placido Polanco - Pup Dawg - Ray Allen - Ray Lewis - Robinson Cano - Tim Wakefield - Timbaland - Warren Sapp - Will Middlebrooks



# TITLE SPONSOR

# \$225,000

## SPONSORSHIP

Exclusive Title Sponsor of the Super Celebrity Shootout

Ownership of 15 bays (75 playing guests) with a celebrity at each bay at Top Golf Tampa for the Super Celebrity Shootout Event

Twenty-five (25) event VIP tickets for Super Celebrity Shootout

VIP gift for all participating golfers

VIP gift bag and full access to celebrity gifting suite for Ten (10) guests

Opportunity to win exclusive prizes for group and individual performance

Foursome photo for each golfer (hi-res digital file)

## HOSPITALITY

Four (4) double-occupancy rooms for three nights at local Tampa/St. Pete hotel

Two (2) Round trip airport transfers from Tampa airport to hotel

Complimentary WiFi

Transportation to and from Super Bowl LV at Raymond James Stadium

Four (4) tickets to the Super Bowl LV on February 7, 2021 with pre-game hospitality

## BRANDING

Inclusion in the event logo lock up, on all communications and event collateral

Five (5) mentions on social media promotions and content capture, including from David Ortiz

Inclusion on all event social media and radio mentions the local Tampa area

Branding on event ticket website, tickets and red carpet for the event

Branded golf bays for the entire event

Signage throughout Top Golf for the Super Celebrity Shootout



# SUPER SPONSORS

# \$75,000 EACH (3 AVAILABLE)

## SPONSORSHIP

Super Sponsor of the Super Celebrity Shootout

Ownership of 4 bays (20 playing guests) with a celebrity at each bay at Top Golf Tampa for the Super Celebrity Shootout Event

Ten (10) event VIP tickets for Super Celebrity Shootout.

VIP gift for all participating golfers

VIP gift bag and full access to celebrity gifting suite for Two (2) guests

Opportunity to win exclusive prizes for group and individual performance

Foursome photo for each golfer (hi-res digital file)

## HOSPITALITY

Transportation to and from Super Bowl LV at Raymond James Stadium

Two (2) tickets to the Super Bowl LV on February, 7<sup>th</sup> 2021 with pre-game hospitality

## BRANDING

Inclusion in the event logo lock up, on all communications and event collateral

Two (2) mentions on social media promotions and content capture, including from David Ortiz

Inclusion on all event social media and radio mentions the local Tampa area

Branding on event ticket website, tickets and red carpet for the event

Branded golf bays for the entire event

Signage throughout Top Golf for the Super Celebrity Shootout

# BIG GAME SPONSORS

# \$35,000 EACH (3 AVAILABLE)

## SPONSORSHIP

Ownership of 3 bays (15 playing guests) with a celebrity at each bay at Top Golf Tampa for the Super Celebrity Shootout Event

Six (6) event VIP tickets for Super Celebrity Shootout

VIP gift for all participating golfers

Opportunity to win exclusive prizes for group and individual performance

Foursome photo for each golfer (hi-res digital file)

## HOSPITALITY

One (1) double-occupancy room for three nights at local Tampa/St. Pete hotel

One (1) Round-trip airport transfer from Tampa airport to hotel

## BRANDING

Three (3) branded golf bays



# CELEBRITY BAY SPONSORS

# \$10,000 EACH

## SPONSORSHIP

CELEBRITY BAY Sponsor of the Super Celebrity Shootout

Ownership of 1 bay (5 playing guests) with a celebrity at each bay at Top Golf Tampa for the Super Celebrity Shootout Event

Two (2) event VIP tickets for Super Celebrity Shootout.

VIP gift for all participating golfers

Opportunity to win exclusive prizes for group and individual performance

Foursome photo for each golfer (hi-res digital file)



# BAY SPONSORS

# \$5,000 EACH (3 AVAILABLE)

## SPONSORSHIP

Ownership of 1 bay (6 playing guests) at Top Golf Tampa for the Super Celebrity Shootout Event

VIP gift for all participating golfers

Opportunity to win exclusive prizes for group and individual performance

Foursome photo for each golfer (hi-res digital file)



# CUSTOM ACTIVATION SPONSOR

## \$15,000

Perfect for entry-level sponsors who want to have a presence and engage with our guests but won't have a full team golfing.



### SPONSORSHIP

Inclusion in Celebrity Gifting Suite with the ability to gift product to our celebrity guests and corporate VIP's

One (1) social media feature

Two (2) VIP credentials for Super Celebrity Shootout

Logo on event signage and communications

Option for award inclusion for our winning golf team



# LUXURY VEHICLE/BOAT AND RV SPONSOR

## \$10,000



- DOCF will support Transportation Sponsor with content capture (photo and video) for use in sponsor marketing and communications
- Space for up to six vehicles or three boats or three RV's to stage outside of Top Golf at check in area for VIP guests and celebrities to take photos with and get information on purchasing
- Inclusion in VIP celebrity gifting suite to set up test drives and hand out collateral material and gifts
- Sponsor will have category exclusivity
- Sponsor will also receive two (2) VIP Credentials

# LIMITED IN-KIND SPONSORSHIPS CATEGORIES



The David Ortiz Celebrity Golf Classic has a limited number of in-kind donation needs for which we welcome sponsorship:

- Exclusive beer
- Exclusive liquor brands (Vodka, Whiskey, Rum, Tequila, Gin)
- Wine
- Air travel
- Hotel
- Awards

Packages for in-kind sponsorship are customized and will include VIP tickets to the event

# TYPICAL PRESS COVERAGE FOR ORTIZ GOLF EVENTS

Impressions: 611,459,866

The Boston Globe



boston.com



BRICKELL



YAHOO!



MIAMI'S  
COMMUNITY  
NEWSPAPERS



# 2019 SOCIAL MEDIA: @DAVIDORTIZ, @DAVIDORTIZFUND & #ORTIZCLASSIC

**13 MILLION  
TOTAL  
IMPRESSIONS**

created by guests in attendance  
via Twitter, Instagram, Facebook  
& LinkedIn

**260,000  
LIKES, VIEWS &  
DIRECT ENGAGEMENT**

from content created via DOCF, attendees  
& sponsors over the weekend

**TOP POST  
JOSE REYES/@LAMELAZA  
1.2M FOLLOWERS  
89K+ VIEWS**



**2.01M  
LIKES**



**1.56M  
FOLLOWERS**



**2.2M  
FOLLOWERS**

**PLUS, OVER 65,000  
SUBSCRIBERS TO  
DAVID ORTIZ CHILDREN'S FUND  
COMMUNICATIONS**

# WHO YOU WILL BE SUPPORTING



The David Ortiz Children's Fund  
is proud to partner with



to provide essential support for children  
in the Dominican Republic and in  
New England who cannot afford the  
critical cardiac services they desperately need.

**With your sponsorship, we are able to  
increase the number of life-saving surgeries  
performed on critically ill children.**

# CONTACT

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