

7<sup>TH</sup> ANNUAL

# ERIC DICKERSON HALL OF FAME GOLF INVITATIONAL

A BENEFIT FOR FATHERLESS BOYS



**NOVEMBER 2, 2020**



**SHERWOOD COUNTRY CLUB**  
THOUSAND OAKS, CA

# 2020 ERIC DICKERSON HALL OF FAME GOLF INVITATIONAL

## COVID-19 ADJUSTMENTS & PROTOCOLS

We are working with the golf course staff on a variety of protocols and adjustments to make sure our sponsors, players, staff, vendors and volunteers will feel safe and comfortable at the tournaments. Following are some of the highlights.

- » **Golf** - we are working with the Golf staff on all related protocols and following health department guidelines. We recently did two charity tournaments at Sherwood CC using a tee times tournament format. Our hope is by November to be able to do a shotgun, again depending on health guidelines.
- » **Food Service** - we are working with the Food and Beverage staff on all related protocols and how all meals will be served, using to-go setups for breakfast and lunch. The after-golf dinner (outdoors if conditions allow for this) will depend on local conditions in November
- » **Masks** - We will provide logoed masks for each player or ask them to bring their own and provide a small hand sanitizer to each player as well. We will ask everyone to keep the masks on when around the clubhouse area, except for when eating and once they get out on the golf course for tournament play. Once players return to the clubhouse area, masks must be worn.
- » **Registration** - using social distancing, hand sanitizer and a simple process, we will hand each player a zip lock bag with a mask, hand sanitizer, index card with hole assignment and a gift coupon (if applicable). Tables will be separated by 6 feet.
- » **Sales** - we are setting up a simple, safe plan to execute our fundraising on the morning of the event.
- » **Gift Distribution** - volunteers will use hand sanitizer between each player interaction. We will have a plan in place for each gift and how it is distributed to the players in a safe manner. We will have wipes in this area. Tables will be separated by 6 feet.
- » **Golf carts** - For the tournament we will rent as many golf carts as possible given the current "rule" of one player per cart but if there is a shortage, we will also reach out to players and see if anyone would like to walk the course (their golf bags will be on their partner's cart). For those who walk, they can ride out to their starting hole and back in at the end with their playing partner if they wear a mask. Sherwood also has a limited number of carts with a plastic divider so that two players can ride together in those carts.
- » **Volunteers** - we have protocols in place to make sure volunteers feel safe working the tournament with our guests. During the tournament volunteers who are on Par 3 holes will be wearing masks when they interact with players-their main duties are witnessing hole in one tee shots, measuring for closest to the pin and handing out drinks and snacks-so that we have minimal touch points and multiple players are not touching the drink and snack containers.

We will continue to communicate with sponsors and players as we get closer to the tournament regarding any updates to the key protocols.



# GOLF INVITATIONAL

NOVEMBER 2, 2020

Sherwood Country Club,  
Thousand Oaks, CA

## ABOUT THE EVENT

Join Eric Dickerson and a cast of Hall of Fame Athletes from the NFL, MLB, NBA, along with as a number of celebrities from music and film, as we have a rockin' good time to raise money for the Young Warriors foundation.

Young Warriors is a 501c3 organization that teaches, guides and inspires fatherless boys how to become great men.

We invite all golfers and sponsors be a part of this fun celebration that will change the destiny of countless fatherless young boys!



For more information on the tournament and the Young Warriors foundation, please visit [\*\*www.YoungWarriors.org\*\*](http://www.YoungWarriors.org).

# PAST CELEBRITY ATTENDEES

ALONZO MOURNING

ANDRE REED

BARRY SANDERS

BO JACKSON

BRAIN BAUMGARTNER

BRIAN MCKNIGHT

BRUCE SMITH

BYRON SCOTT

CHRIS TUCKER

CHRISTIAN OKOYE

CLYDE DREXLER

DAVE STEWART

DAVID JUSTICE

EDDIE MURRAY

EMILIO RIVERA

EMMITT SMITH

ERIC DICKERSON

GARY PAYTON

JAMES LOFTON

JERMAINE DYE

JEROME BETTIS

JIM BROWN

JIM GRAY

JIM PLUNKETT

JOHNNY MANZIEL

JONATHAN OGDEN

KENNY LOFTON

LAWRENCE TAYLOR

MARCUS ALLEN

MARSHALL FAULK

NIGEL LYTHGOE

OZZIE SMITH

REGGIE JACKSON

RICHARD DENT

RON HARPER

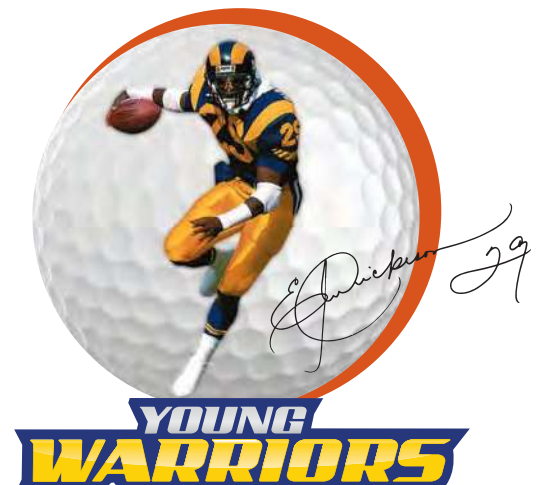
RONNIE LOTT

SPUD WEBB

TERRELL DAVIS

THURMAN THOMAS

TIM BROWN





# BENEFITING FATHERLESS BOYS

A significant majority of boys in absent-father homes are hurting so deeply that they become unproductive and destructive members of society. Young Warriors believes that all boys need affirmation, guidance, training and support from positive male role-models.

## WELCOME FRIENDS!

We are thrilled to host our 7th Annual Hall of Fame Golf Invitational at the prestigious Sherwood Country Club on November 2nd, 2020. This event benefits the Young Warriors Foundation, a mentoring program for fatherless boys.

We have an amazing event planned for you filled with tons of Hall of Famers, great supporters and friends of the Young Warriors Foundation, networking with some of the best companies & organizations, and a day of golf at beautiful Sherwood Country Club, a highly regarded private club, which hosted the Tiger Woods Foundation tournament for 14 years, the Champions' Tour Charles Schwab Cup playoffs the past three years, and Oct 22-25 will host the Zozo Championship, a PGA Tour sanctioned event moving from Japan due to COVID. The event will feature top PGA Tour players from around the world and last year's winner of the event was Tiger Woods. What does this mean for us? THE COURSE WILL BE IN MAGNIFICENT PGA TOUR SHAPE! So come ready to play some amazing golf!

On Monday, November 2nd, Eric Dickerson will host his 7th Annual Hall of Fame Golf Invitational taking place at the Sherwood Country Club. The morning will start with registration and breakfast followed by our shotgun start at 10 a.m. Following golf, there will be the Award Ceremony and Reception.

Thank you for your time and look forward to having you join us for our event on November 2nd!

Eric Dickerson

Jason Hill Founder, Young Warriors



## 2020 SPONSORSHIP OPPORTUNITIES

### **HALL OF FAME (TITLE) SPONSOR** **\$100,000 (ONE AVAILABLE)**

- » Corporate name incorporated into name of event as Title Sponsor
- » 4 foursomes (16 golfers) and player tee gift bags
- » Celebrity player for each foursome / Chance to select 1st celebrities from field available) (1 celeb per foursome)
- » Two night stay with 8 guest rooms
- » Custom Rams jersey framed with company name on back – signed by all celebrities that attend the event
- » Round trip ground transportation to and from local airport
- » Golf course branding:
  - Tear drop banners on driving range before shotgun
  - Range dividers branded for your business on all range hitting stalls
  - Tear drop banners throughout golf course during golf
  - Company recognition on all (18) Souvenir Tournament Pin Flags
  - Three souvenir pin flags displayed on a hole during tournament and signed by Eric
  - Seven on-course tee signs
- » Sponsor recognition in all press material (press release, media alert, post event press release)
- » Company logo on sponsor boards, step and repeat banner at Golf Invitational
- » Logo recognition on all event signage including tournament welcome banner at Golf Invitational
- » Availability to add a quote for the official event press release and post event press release
- » Logo recognition on custom polos and additional official event gear
- » Special recognition by Eric Dickerson and Jason Hill at the Golf Tournament and Post Golf Reception
- » Live ON-AIR mentions by Eric Dickerson on his media appearances and platforms when opportunity is provided
- » Social media mentions by Eric Dickerson and the Young Warriors Foundation (Facebook, Twitter, & Instagram)

- » Premier listing on website as the Hall of Fame (Title) Sponsor
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner
- » Opportunity to provide a promotional brochure or logoed item in player tee gift bags
- » First right of refusal as the Hall of Fame Sponsor (Title) for the 8th Annual (2021) Eric Dickerson Hall of Fame Golf Invitational

### **RING OF HONOR (PRESENTING) SPONSOR** **\$50,000 (THREE AVAILABLE)**

- » Corporate name incorporated into name of event as a Presenting Sponsor
- » Two (2) foursomes and player tee gift bags
- » Celebrity player for each foursome
- » Two (2) night stay with 4 guest rooms at our host hotel. \*\* additional rooms available at special discounted event
- » Two footballs and a Los Angeles Rams jersey signed by Eric
- » Two souvenir pin flags displayed on a hole during tournament and signed by Eric
- » Five on-course tee signs
- » Sponsor recognition in all press materials (Press Release, Media Alert, Post Press Release)
- » Company logo on tournament welcome banner
- » Company logo on sponsor boards, step and repeat at Golf Invitational
- » Special recognition by Eric Dickerson at Hall of Fame Golf Tournament and Post-Golf Reception
- » Social Media mentions on Eric Dickerson's and Young Warriors Twitter, Instagram & Facebook
- » Premier listing as Ring of Honor Sponsor on the Young Warriors Foundation website
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner
- » Opportunity to provide a promotional brochure or logoed item in player tee gift bags
- » First right of refusal as an Ring of Honor (Presenting) Sponsor for the 8th Annual (2021) Eric Dickerson Hall of Fame Golf Invitational

## SPONSORSHIP OPPORTUNITIES

### CADDY SPONSOR

**\$ 25,000 (ONE AVAILABLE)**

- » Company name/logo on back of caddy bibs worn by Sherwood CC caddies during tournament
- » One foursome and player tee gift bags
- » Celebrity player for your foursome
- » Two (2) night stay with 2 guest rooms at our host hotel. \*\* additional rooms available at special discounted event rate.
- » A Los Angeles Rams jersey signed by Eric
- » Two souvenir pin flags displayed on a hole during tournament and signed by Eric
- » Three on-course tee signs
- » Sponsor recognition in all press materials (Press Release, Media Alert, Post Press Release)
- » Company logo on sponsor boards, step and repeat at Golf Invitational
- » Social Media mentions on Eric Dickerson's and Young Warriors Twitter, Instagram & Facebook
- » Logo listing on the Young Warriors Foundation website
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner



### PRO BOWL SPONSOR

**\$20,000 (FIVE AVAILABLE)**

- » One foursome and player tee gift bags
- » Celebrity player for your foursome
- » Two (2) night stay with 2 guest rooms at our host hotel. \*\* additional rooms available at special discounted event rate.
- » A Los Angeles Rams jersey signed by Eric
- » Two souvenir pin flags displayed on a hole during tournament and signed by Eric
- » Three on-course tee signs
- » Sponsor recognition in all press materials (Press Release, Media Alert, Post Press Release)
- » Company logo on sponsor boards, step and repeat at Golf Invitational
- » Social Media mentions on Eric Dickerson's and Young Warriors Twitter, Instagram & Facebook
- » Logo listing on the Young Warriors Foundation website
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner



## SPONSORSHIP OPPORTUNITIES



### MAJOR TEE GIFT SPONSOR \$ 15,000 (TWO AVAILABLE)

- » Company name/logo on a featured gift item given to all players
- » One foursome and player tee gift bags
- » Celebrity player for your foursome
- » Two (2) night stay with 2 guest rooms at our host hotel.) \*\* additional rooms available at special discounted event rate.
- » One souvenir pin flag displayed on a hole during tournament and signed by Eric
- » Three on-course tee signs
- » Sponsor recognition in all press materials (Press Release, Media Alert, Post Press Release)
- » Social Media mentions on Eric Dickerson's and Young Warriors Twitter, Instagram & Facebook
- » Logo listing on the Young Warriors Foundation website
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner

### PHOTOGRAPHY SPONSOR \$15,000 (ONE AVAILABLE)

- » Company name/logo on photo given to all players
- » One foursome and player tee gift bags
- » Celebrity player for your foursome
- » Two (2) night stay with 2 guest rooms at our host hotel. \*\* additional rooms available at special discounted event rate.
- » One souvenir pin flag displayed on a hole during tournament and signed by Eric
- » Three on-course tee signs
- » Sponsor recognition in all press materials (Press Release, Media Alert, Post Press Release)
- » Social Media mentions on Eric Dickerson's and Young Warriors Twitter, Instagram & Facebook
- » Logo listing on the Young Warriors Foundation website
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner



## SPONSORSHIP OPPORTUNITIES

### HYDRATION SPONSOR \$15,000 (ONE AVAILABLE)

- » Company logo/message customized on all bottled water served on course at Golf Invitational
- » One foursome and player tee gift bags
- » Celebrity player for your foursome
- » Two (2) night stay with 2 guest rooms at our host hotel. \*\* additional rooms available at special discounted event rate.
- » One souvenir pin flag displayed on a hole during tournament and signed by Eric
- » Three on-course tee signs
- » Sponsor recognition in all press materials (Press Release, Media Alert, Post Press Release)
- » Social Media mentions on Eric Dickerson's and Young Warriors Twitter, Instagram & Facebook
- » Logo listing on the Young Warriors Foundation website
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner

### GOLF CART SPONSOR \$10,000 (TWO AVAILABLE)

- » Signage with company logo on ½ of player golf carts used during tournament
- » One foursome and player tee gift bags
- » Celebrity player for your foursome
- » Two (2) night stay with 2 guest rooms at our host hotel. \*\* additional rooms available at special discounted event rate.
- » One souvenir pin flag displayed on a hole during tournament and signed by Eric
- » Two on-course tee signs
- » Sponsor recognition in all press materials (Press Release, Media Alert, Post Press Release)
- » Social Media mentions on Eric Dickerson's and Young Warriors Twitter, Instagram & Facebook
- » Logo listing on the Young Warriors Foundation website
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner

### DINNER RECEPTION SPONSOR

**\$10,000 (ONE AVAILABLE)**

- » Company banner displayed at Golf Invitational awards dinner
- » One foursome and player tee gift bags
- » Celebrity player for your foursome
- » One souvenir pin flag displayed on a hole during tournament and signed by Eric
- » Two on-course tee signs
- » Sponsor recognition in all press materials (Press Release, Media Alert, Post Press Release)
- » Social Media mentions on Eric Dickerson's and Young Warriors Twitter, Instagram & Facebook
- » Logo listing on the Young Warriors Foundation website
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner



## SPONSORSHIP OPPORTUNITIES

### COCKTAIL SPONSOR \$10,000 (ONE AVAILABLE)

- » Three signs at cocktail reception recognizing your sponsorship
- » One foursome and player tee gift bags
- » Celebrity player for your foursome
- » One souvenir pin flag displayed on a hole during tournament and signed by Eric
- » Two on-course tee signs
- » Sponsor recognition in all press materials (Press Release, Media Alert, Post Press Release)
- » Social Media mentions on Eric Dickerson's and Young Warriors Twitter, Instagram & Facebook
- » Logo listing on the Young Warriors Foundation website
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner

### EXECUTIVE SPONSOR \$10,000 (MULTIPLE AVAILABLE)

- » One foursome and player tee gift bags
- » Celebrity player for your foursome
- » One on-course tee sign
- » Sponsor recognition in all press materials (Press Release, Media Alert, Post Press Release)
- » Social Media mentions on Young Warriors Twitter
- » Logo listing on the Young Warriors Foundation website
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner
- » Special discounted event rate at our host hotel.  
.(Limited availability, first come first served)

### BEVERAGE SPONSOR \$7,500 (THREE AVAILABLE)

- » Two tournament playing spots and player tee gift bags
- » Celebrity player for your foursome
- » One on-course tee sign at a beverage station
- » Sponsor recognition in all press materials (Press Release, Media Alert, Post Press Release)
- » Social Media mentions on Young Warriors Twitter
- » Logo listing on the Young Warriors Foundation website
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner
- » Special discounted event rate at our host hotel.  
.(Limited availability, first come first served)



## SPONSORSHIP OPPORTUNITIES

### CONTEST SPONSOR

**\$7,500 (SIX AVAILABLE)**

- » Two tournament playing spots and player tee gift bags
- » Celebrity player for your foursome
- » One on-course tee sign at a contest hole
- » Sponsor recognition in all press materials (Press Release, Media Alert, Post Press Release)
- » Social Media mentions on Young Warriors Twitter
- » Logo listing on the Young Warriors Foundation website
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner
- » Special discounted event rate at our host hotel. (Limited availability, first come first served)

### INDIVIDUAL PLAYER SPOT

**\$2,500**

- » One tournament playing spot and player tee gift bag

## ALL TOURNAMENT PLAYING SPOTS INCLUDE:

- BREAKFAST
- GOLF & GOLF CART
- GROUP CADDY (MUST TIP)
- TEAM FORMAT
- PLAYER TEE GIFT BAG
- DRIVING RANGE BALLS
- BARBEQUE LUNCH
- HOSTED COCKTAILS, DINNER & AWARDS RECEPTION



**THE FOLLOWING  
SPONSORSHIP  
OPPORTUNITIES  
OFFER EXPOSURE  
FOR YOUR COMPANY  
(NO GOLF SPOTS INCLUDED)**

**TEE MARKER SPONSOR  
\$1,500 (TWO AVAILABLE)**

- » Your company will sponsor nine holes, each with a pair of tee markers featuring your company logo and placed where players tee up their drives
- » Logo acknowledgement in virtual event program to run at Golf Invitational dinner
- » Two (2) tickets to the Golf Invitational dinner

**TEE BOX SPONSOR  
\$1,000 (MULTIPLE AVAILABLE)**

- » Host and own one tee box on the course during tournament
- » Opportunity to offer a service or product sample to all golfers (with event consent)
- » Signage at sponsored tee box
- » Two (2) tickets to the Golf Invitational dinner

**HOLE-IN-ONE  
SPONSORSHIP  
\$750 (FIVE AVAILABLE)**

- » Your company will sponsor the hole in one prize at one Par 3
- » One tee sign at Par 3 recognizing your sponsorship of this hole
- » Two (2) tickets to the Golf Invitational dinner

**TEE/GREEN  
SPONSORSHIP**

**\$500 (MULTIPLE AVAILABLE)**

- » Company signage at sponsored tee

**ADDITIONAL  
RECEPTION TICKET**

**\$300 (OFFERED TO  
TOURNAMENT SPONSORS)**

**TEE GIFT DONATION**

- » 150 pieces with your company logo (for all tournament players)

**LIVE AUCTION/  
OPPORTUNITY BOARD  
(OFFERED TO TOURNAMENT  
SPONSORS)**

- » To raise additional funds on the day of the tournament (see form below)

***Eli Lunzer***

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***914.363.0372***

