



ELI LUNZER

PRODUCTIONS

CAPABILITIES DECK



ELI LUNZER

P R O D U C T I O N S



AWARD WINNING EXPERIENTIAL PRODUCTION AGENCY.

Our best-in-class team has combined years of complementary experience to fuel a full-service talent access, brand development, and event planning and production agency headquartered in New York City. While other agencies have plenty to say, we believe our work speaks for itself.



PUSHING THE LIMITS...

Three Best-In-Class Verticals

TALENT ACCESS.

Years of successful relationships being leveraged to enhance our one of a kind events, endorsements and partnerships

BRAND DEVELOPMENT.

Seasoned storytellers and entrepreneurial creatives bringing brands to life by drawing outside of the lines

EVENT PRODUCTION.

One of a kind experiences supported by a full-service production agency



■ TALENT ACCESS

THE POWER OF SOCIAL INFLUENCE IN TODAY'S DIGITAL LANDSCAPE IS UNDENIABLY IMPORTANT. AS TRUSTED FRIENDS, MANAGERS, AND ADVISORS TO SOME OF THE MOST INFLUENTIAL FIGURES, WE RECOGNIZE WHAT A MUTUALLY BENEFICIAL PARTNERSHIP SHOULD LOOK LIKE.

CELEBRITY AND ATHLETE APPEARANCES

Elevate your brand experience with the presence of your favorite celebrity talent.

PRODUCT ENDORSEMENT

Identify and access the right partner to compliment your brand, product, or service.

CELEBRITY CAPITAL / INVESTMENT RELATIONSHIPS

Capital complemented by influence is the strategic partner you have been looking for.



■ **BRAND**

DEVELOPMENT

SUCCESSFUL BRANDS ARE BUILT FOR LONGEVITY. WE BELIEVE THAT IT IS OUR RESPONSIBILITY TO START THAT DIALOGUE BETWEEN BUSINESSES AND THEIR AUDIENCES. OUR AWARD-WINNING DESIGN AND BRAND DEVELOPMENT TEAM STARTS THE DIALOGUE IN A WORLD OF VISUAL CONSUMPTION. OUR EXPERT DIGITAL MARKETING TEAM CONTINUES THAT DIALOGUE FOR THE YEARS TO COME.

CULTURAL IDENTITY AND PLANNING

Conceptualization requires an entrepreneurial understanding of your goals, both personal and professional.

INFLUENCER MANAGEMENT

Whether you are trying to cultivate, curate, or leverage an influence of your own, or create a partnership with the influence you need, influence is everything.

STRATEGIC PARTNERSHIPS

Communication, understanding, and transparency are at the core of every successful relationship.

EVENT SPONSORSHIPS

Your product, brand, or service should kindly compliment an event while continuing the dialogue with your target audience.

■ BRAND DEVELOPMENT

Capabilities Continued

GRAPHIC DESIGN

In a world of visual consumption, our award-winning graphic design team brings brands to life.

DIGITAL DEVELOPMENT

Connectivity should be complemented by accessibility. Our full-service web development and optimization specialists support your complete online presence.

DIGITAL MARKETING

As a digital generation, we are overwhelmed with content. From content to targeted campaigns, our award-winning digital development team believes in different.

OPTIMIZATION

In an ever-evolving digital landscape, optimization is key. It is one thing to have an online presence, but if it is not working for you, it is not working at all.



EVENT PLANNING AND PRODUCTION

FROM PERSONAL TO CORPORATE EVENTS, OUR FULL-SERVICE AGENCY SPECIALIZES IN EXPERIENTIAL PRODUCTION. WHETHER YOU ARE HIGHLIGHTING A PRODUCT OR BRAND, SPECIAL EVENT, OR PERSON IN YOUR LIFE, OUR TEAM RECOGNIZES VISION AND HAS A UNIQUE FORMULA FOR SUCCESSFUL EXECUTION.

CONCEPTUALIZATION CONSULTING

Ideas are a dime a dozen, it is an art form to create a vision. Our full-service event planning and production team will work as an extension of yours to turn your ideas to a vision and then bring it to life.

EVENT PLANNING & PRODUCTION

From vision to lights, sound, and entertainment, our best-in-class team specializes in production and management. Years of experience and countless successful events make us not only the best solution but your indispensable partner.

VENUE SOURCING

Location is key. With strategic partnerships around the New York City area and venue development, design and sourcing expertise, our full-service event planning and production team will find the perfect venue for your guests.

BUDGET PLANNING AND MANAGEMENT

Anyone can spend a fortune to create magic, we believe real magicians can create an illusion from thin air. Our full-service event planning and production team will work beside you to design, develop and maintain a budget without compromising quality.

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