



**TRILLER**  
**PRESENTS**

**JAKE** **VS**  
**NOV 28** **NATE**  
**ON PAY-PER-VIEW**

**NATE ROBINSON SPONSORSHIP DECK**



# FIGHT OVERVIEW



Nate Robinson Vs Jake Paul will serve as the Co-Main Event  
for Mike Tyson Vs Roy Jones Jr. Pay Per View

This event will be one of the most highly anticipated and viewed  
Boxing PPV's of all-time.

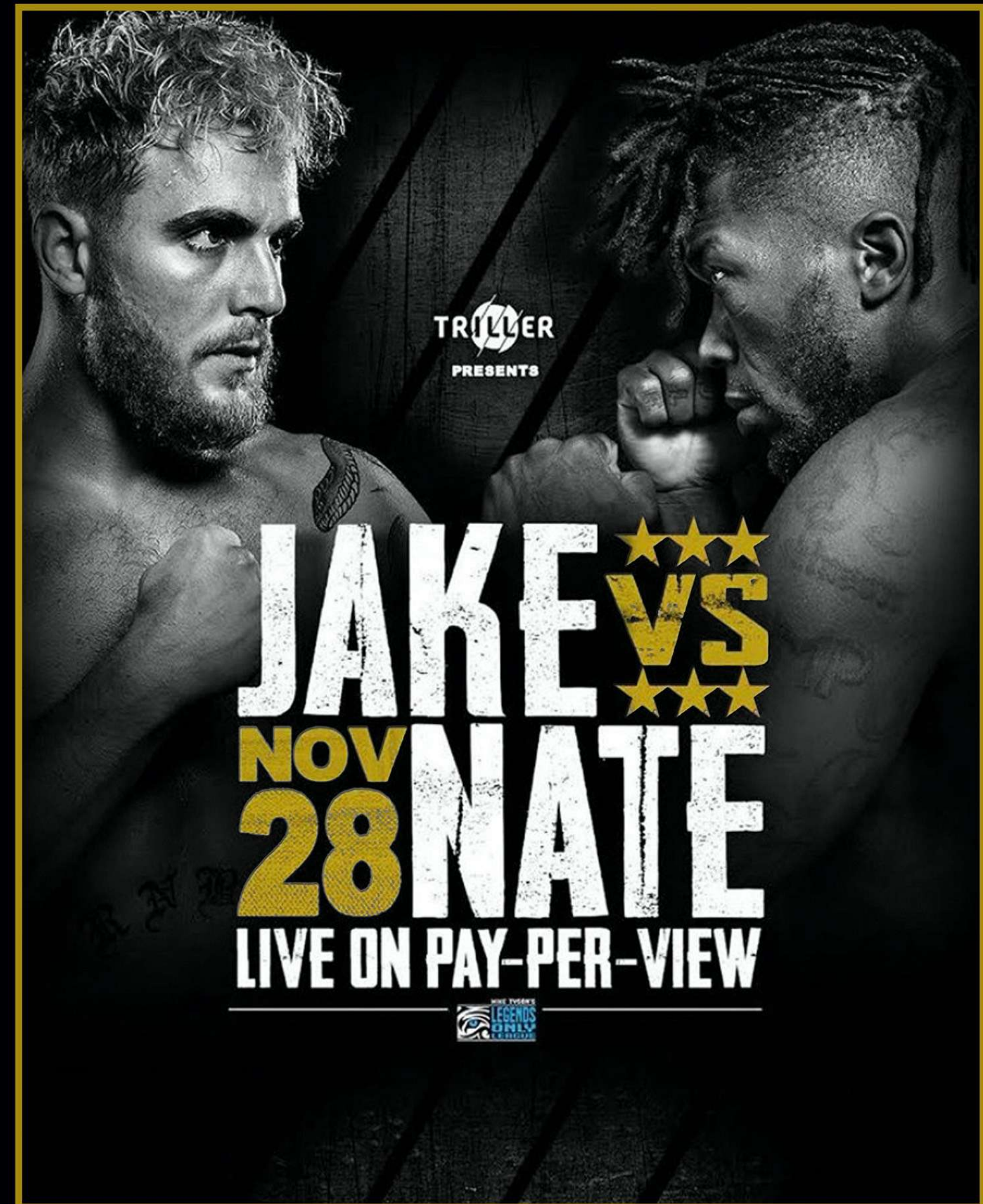
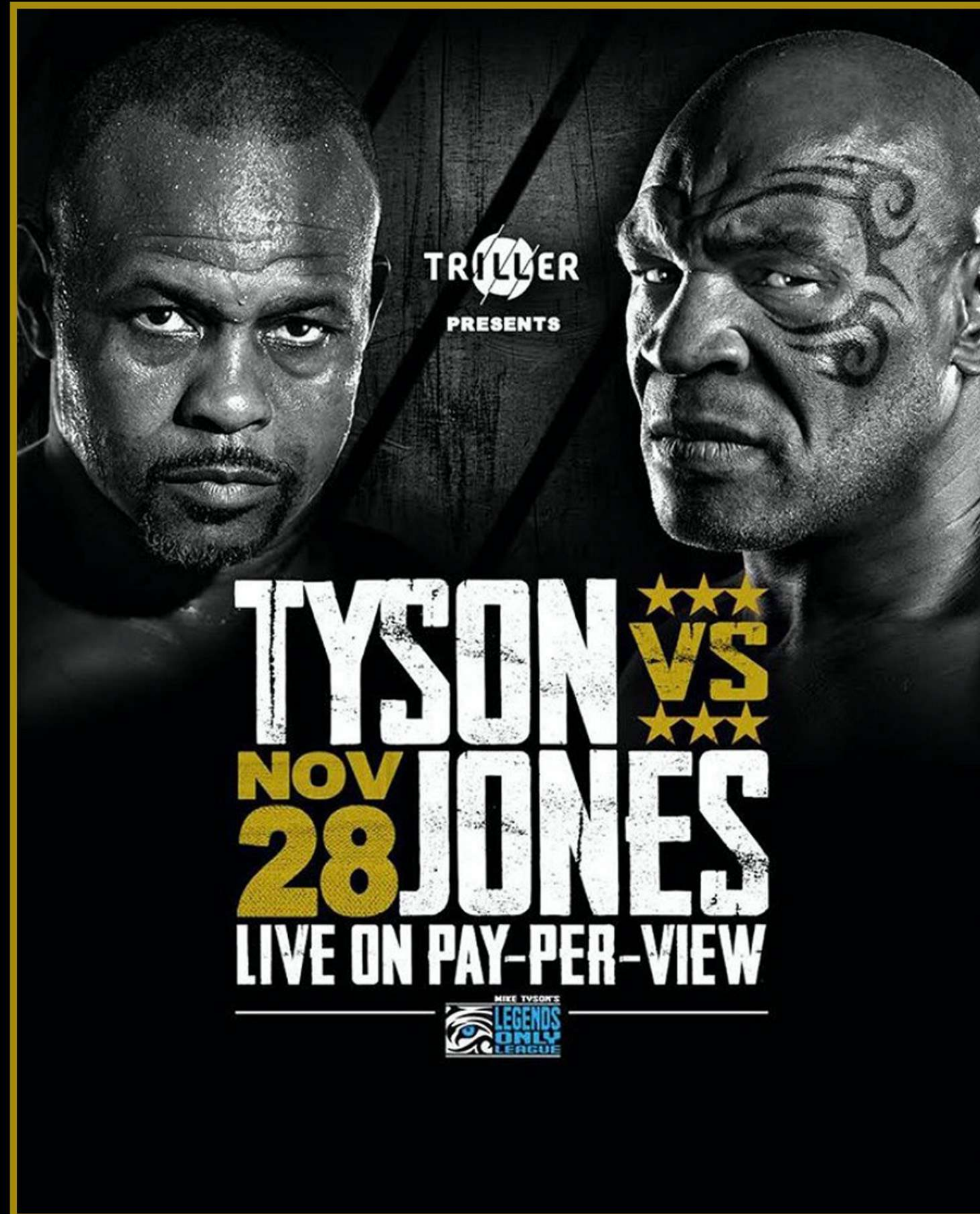
The bout is set to pair the 3 Time NBA Slam Dunk Champion and 11 Year NBA  
Veteran against the Disney Channel Actor turned Youtube Sensation verses each  
other in an 6 round Professional boxing match.

The event takes place on November 28th

**NATE ROBINSON** is looking to partner with your brand to showcase the  
company likeness on his in-ring shorts, lead up training videos, Instagram  
campaigns, and more.



# PROMOTIONAL POSTER





# VIEWERSHIP



Jake Paul's last event received **2.25 Million** live Pay-Per-View streams, and currently has over **75 Million** Youtube views to date.

It was the **LARGEST** viewed non-professional boxing match of all time.

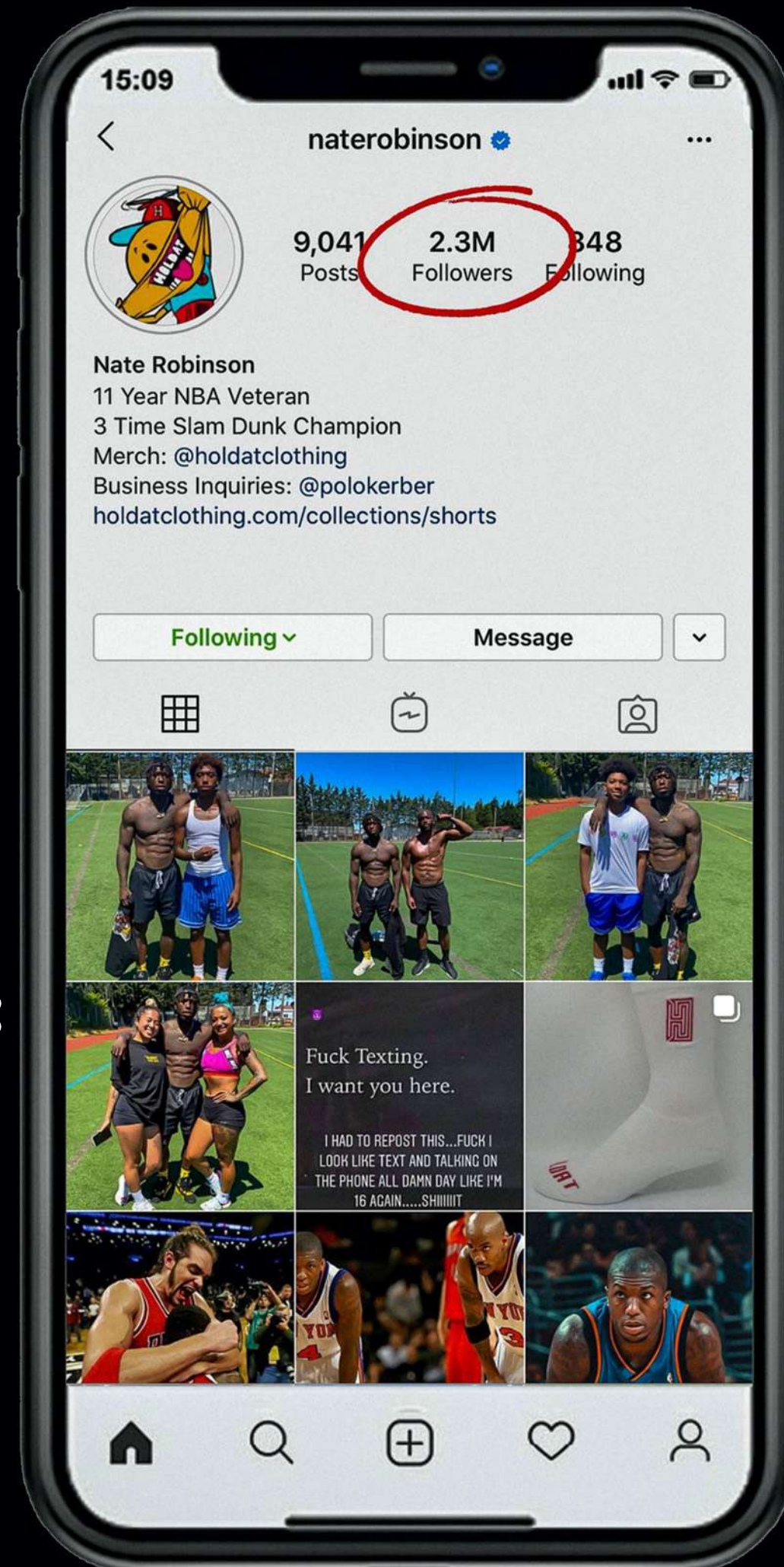
This event is set to surpass those numbers. Aside from the larger than life headliners Mike Tyson and Roy Jones Jr, Triller has acquired some of the top musical artists in the industry to perform between each match.

The fight will air through In-Demand Pay-Per-View / Triller, and has already been covered on Sports Center, Bleacher Report, CBS, NBC, Yahoo, TMZ and more.

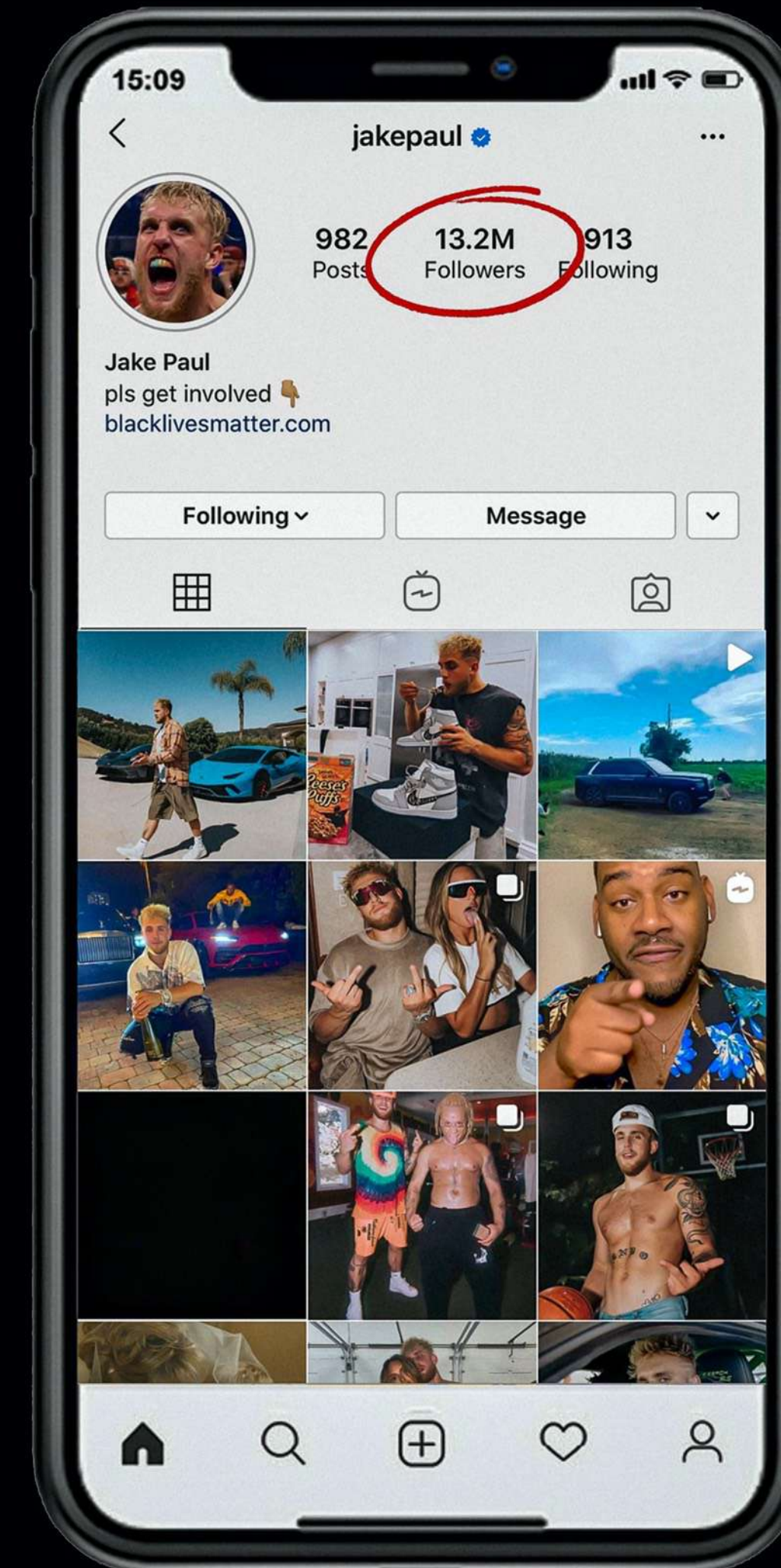
<https://www.legendsonlyleague.com/>



# AUDIENCE REACH



**Instagram Followers:**  
2.3M  
**Demographic by Age:**  
13-17 Years 6%  
18-24 Years 33%  
25-34 Years 37%  
35-44 Years 15%  
45-54 Years 5%  
55-64 Years 1%  
65+ Years 1%



**Instagram Followers:**  
13.2M  
**Demographic by Age:**  
13-17 Years 11%  
18-24 Years 34%  
25-34 Years 23%  
35-44 Years 20%  
45-54 Years 8%  
55-64 Years 2%  
65+ Years 2%



# SPONSORSHIP OPPORTUNITIES



## IN-RING ACTIVATION

All In-Ring activations include (2) Instagram feed post + (2) Instagram story post

- In-Ring Shorts (Front)
- In-Ring Shorts (Back)
- Boxing Gloves
- In-Ring Socks
- Towels
- Water Bottle
- Mouth Guard

## ADDITIONAL ACTIVATION

- Press Conference
- Pre-fight Training Video Integration
- Social Media Campaign

A La Carte options available



**ELI LUNZER**  
P R O D U C T I O N S

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