



**INTERSCOPE RECORDS
SXSW SHOWCASE 2020**

**THURSDAY 3/19
12 TO 5 PM**

ARRIVE EAST AUSTIN

400 GUESTS

FOOD, BEVERAGES, MUSIC

Interscope Records: Best in Class at Breaking New Artists



2018



JUICE WRLD



ELLA MAI



SHECK WES



RICH THE KID



LOUIS THE CHILD



KALI UCHIS



LANY

2019



BILLIE EILISH



DABABY



SUMMER WALKER



YUNGBLUD



DERMOT KENNEDY



TIERRA WHACK



BLACKPINK

CLASS OF 2020 NEW ARTIST SHOWCASE

(TENTATIVE LINEUP)



ROLE MODEL

Up and comer Role Model pairs dreamy bedroom production and diary-style lyrics to dive into painful topics of depression, failed relationships, self-doubt and loneliness—somehow delivering it all in a warm and comforting package.

Following the release of his 2017 EP, *ARIZONA IN THE SUMMER*, he's been steadily feeding his fanbase with singles, which contribute to the millions of streams to his name across platforms.



ELAH HALE

20 year old NYC native Elah Hale was recently featured in *Nude Magazine*, *PAPER*, *Flaunt Magazine*, *Essence*, *Guitar Girl World*, *Respect Magazine*, + more.

Her debut single "ITPA" was featured on Spotify's Indie Pop playlist. P

APER Magazine said "I can't get 'Holding You Close' out of my head."

Gather EP releasing in February!



REN

A 17 year old singer/songwriter/musician from Toronto, ren's start in music began at the age of 9 years old. Her artistry represents a major shift happening in pop, returning to angsty, guitar-driven alt songs that personify the youth perspective at this point in time.

Apple Music named ren "Best New Artist of the Week" on their front page with the release of her single "mind games."

Recently named as one of Soundcloud's "Artists To Watch."



DECLAN J DONOVAN

Two years ago, Declan J Donovan uploaded a home-recorded demo of a track called 'Fallen So Young' to his SoundCloud. At the time, he was blissfully unaware that this would be the initial springboard for his fledgling music career, now sitting at 2 million streams on SoundCloud / YouTube - released with no promotion or backing.

Declan is adding headline live shows throughout 2019, having toured with the likes of Jake Bugg and Freya Ridings in 2018.



ARRIVE EAST AUSTIN

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PAST EVENTS

IGA x Bud Light SXSW Showcase



IGA Grammy Showcases



IGA Lollapalooza Showcase



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