

PARK CITY FILM FESTIVAL PARK CITY, UT

JANUARY 24 - 26, 2020

SPONSORSHIP PROPOSAL

EXCLUSIVELY PRESENTED & PRODUCED BY:



**ELI LUNZER
PRODUCTIONS**



perk
MARKETING GROUP

ABOUT

The Supper Suite is a proprietary pop-up held at top film festivals and Hollywood award shows. The program is designed to align with the most prestigious events, most coveted celebrities, most respected world-class chefs and most luxurious destinations and leverage that access into national media, hospitality and sales promotion opportunity.

Each event produced, managed and promoted by A-List Communications features an intimate and private fine-dining experience that celebrates the artistic achievements of the official guest(s) of honor - all hosted in a luxury setting and all prepared by world-class celebrity chefs.



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SUPPER  SUITE

WHEN

DURING THE OPENING WEEKEND OF THE FILM FESTIVAL IN PARK CITY 2020 (SUNDANCE), THE LARGEST INDEPENDENT FILM FESTIVAL IN THE UNITED STATES.

IN 2020, THE SUPPER SUITE WILL OPEN ITS DOORS JANUARY 24-26.



SUPPER SUITE ARCHIVES



PROGRAM OVERVIEW

FOR 2 NIGHTS DURING THE OPENING WEEKEND OF THE FILM FESTIVAL IN PARK CITY, THE SUPPER SUITE WILL HOST UP TO 2 CAST DINNERS AND 2 COCKTAIL EVENTS FOR TOP FILM SELECTIONS OF THE FESTIVAL (MINIMUM OF 4, MAXIMUM OF 6 EVENTS).

ATTENDANCE

50 -150 VIP & CELEBRITY GUESTS BY STRICT INVITATION ONLY.

RED CARPET

RED CARPET ENTRANCE WITH NATIONAL MEDIA ATTENDANCE.

ENTERTAINMENT

HOSTED BAR OF FINE LIQUORS, WINE AND/OR BEER DURING A PRE-DINNER COCKTAIL RECEPTION WITH CHEF'S CHOICE OF THEMED HORS-D'OEUVRES.

BRAND EXPERIENCE

VIP GIFTS AND EXPERIENCES BY UNDERWRITING SPONSOR PARTNER(S)



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PROGRAM OVERVIEW

COLLIDER INTERVIEW AND PORTRAIT STUDIO

OVER THE DAYTIME, THE ULTIMATE SOURCE FOR IMPACTFUL ENTERTAINMENT NEWS, COLLIDER, WILL RUN INTERVIEWS WITH ACTORS AND TALENT ATTENDING SUNDANCE. BRANDS HAVE THE OPPORTUNITY TO SPONSOR THESE SIT-DOWNS MEDIA ENGAGEMENTS, WITH OPPORTUNITY OF BRAND EXPOSURE THROUGH EXPERIENCES, PHOTOGRAPHY AND MEDIA COVERAGE. CLICK **HERE** TO SEE AN INTERVIEW AT THE COLLIDER STUDIO AT THE SUPPER SUITE.



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WHERE

THE MUSTANG

890 Main Street | Park City, UT 84060

Voted in the top 10 restaurants in Utah, The Mustang is the new rave of Park City. Owner Dustin Stein, a graduate of the University of Utah, has been a leader in the hospitality industry for over 20 years. He has teamed together with Chef Edgar Gonzalez to bring you their passion for culinary perfection and excellence in service. This dynamic duo was first introduced when they worked side by side at Stein Eriksen Lodge, the number one ski in /ski out resort in the world. Together their goal is to create an extraordinary dining experience. From the moment you walk in the door and are welcomed by our friendly staff, to your first heavenly bite, you will see what sets us above the rest.



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CULINARY

THE MUSTANG

Edgar Gonzalez, graduate of the acclaimed Le Cordon Bleu, serves up bold art & big flavors for this upscale New American spot for innovative cuisine.



WHO

A-LIST COMMUNICATIONS

The Supper Suite is owned and operated by A-List Communications and owner, David Manning, who has produced top events at all major film festivals from Cannes, TIFF, Tribeca, Park City, and SXSW.

With over 20 years of Global Agency experience, A-List Communications specializes in connecting corporate brands with results-driven communication strategies, high profile and proprietary events, and globally recognized celebrities that elevate our clients to the A-List.



EXPERTISE, EXPERIENCE & ELEGANCE.

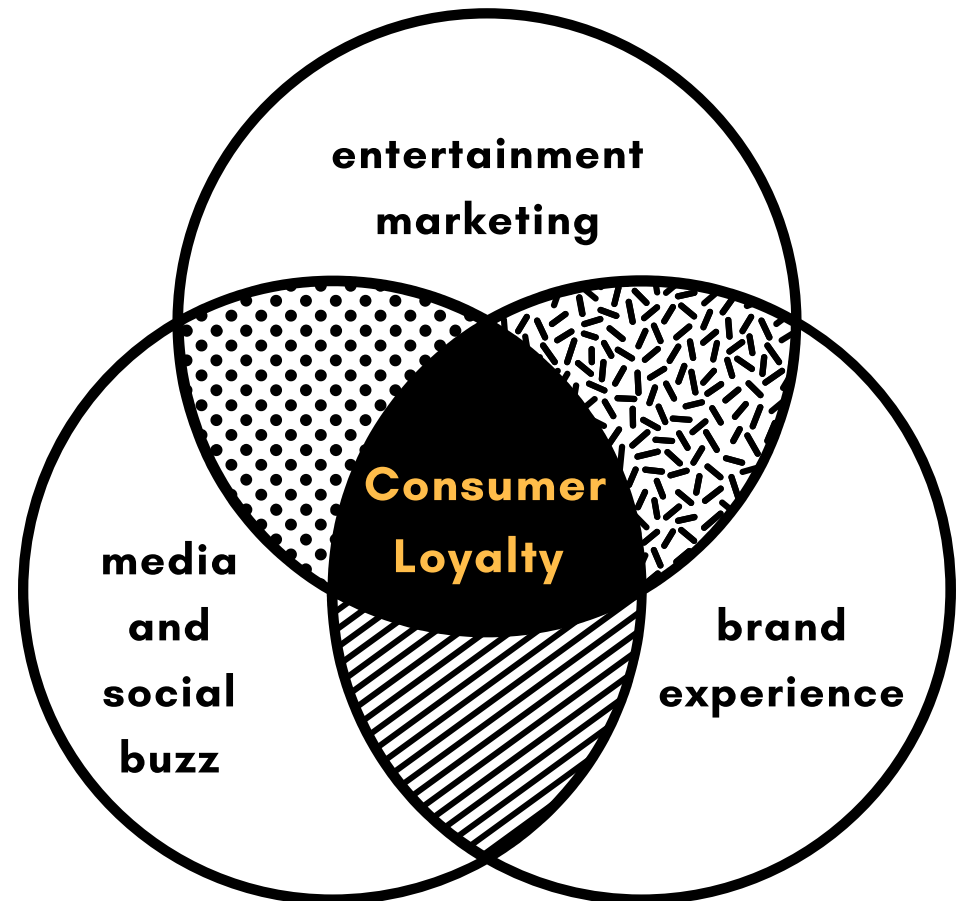


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WHY



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OPPORTUNITY

- Inclusion in all advertising, media, and publicity.
- Inclusion in all social media and social media strategies.
- Opportunity to feature, activate and promote brand/services onsite via integrated brand usage and activations.
- Logo inclusion on the menu and other collateral.
- Plasma televisions onsite showcasing 30-second commercial or brand imagery
- Themed dishes or cocktails.
- Branded celebrity gift bags & gifting.
- Extensive visual branding through signage, themed decor, etc.
- Consumer engagement through contests to win access to events & invitations to top media/bloggers.
- National publicity and media integration.



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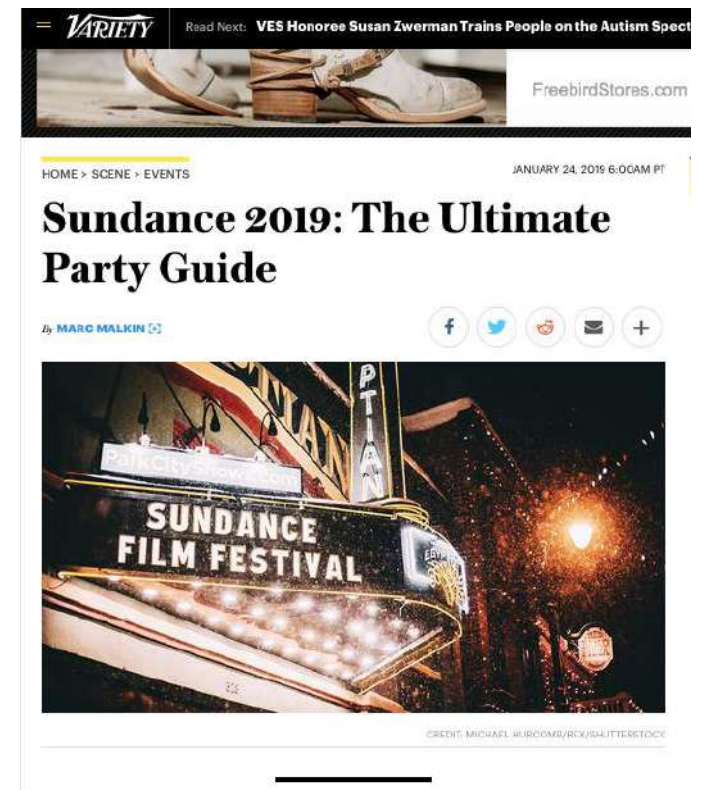
SUPPER  SUITE

AND MORE...

A-List Communications will conduct a full-service PR campaign for The Supper Suite Series, driving impressions and awareness across national media.

PR campaign elements to include:

- Pre-event press releases
- Daily tip sheets and media alerts
- Long-lead story placement and dailies/weeklies item placement
- Photo service to national wire service and global outlets
- Onsite event and press management by A-Lists' veteran PR team
- Inclusion in all promotional materials, invitations and collateral for the program
- Inclusion in all social media promotion and publicity



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Sundance 2018: Collider Partners Up with Kia Motors for Our Portrait and Media Studio



With how well last year turned out, we decided to do it again in 2014. To make it more bigger, we partnered up with Pils Noddy, the Puerto Rican Whisky, Topo Chico Nixotl Water, Blue Moon Lager White, A-List Communications and The Future Party.

When we had a great location last year, with the Kia Motors now in your lot with the Kia Sorento SXL, we're about even better place one of the top 10 ranked restaurants. This Mustang, during the day we're going to be conducting exclusive interviews with some of the biggest stars and



While I can't yet reveal our Google schedule, reshaping it to be even better than last year, [make sure to follow us on Facebook](#) to watch the interviews live. We're also going to record the conversations, so when they post on G+ later they'll be in L.A.

Once again I want to give a thanks to the sponsors. I previously mentioned the partnership with us at this year's mar dance. As you can imagine, trying to make stuff like this happen is a massive task and it takes a lot of effort.



A-List Communications presents the KIA Supper Suite

The Mustang, 890 Main St.

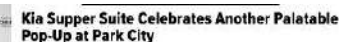
The three-day KIA Supper Suite will host events for: *Nancy*, starring Steve Buscemi, Ann Dowd, John Leguizamo and Andrea Riseborough; "A Dinner for Change, Celebrating: Masters of the Sun" hosted by will.i.am, Black Eyed Peas, Rosario Dawson and others; a cocktail party for films *Pierce*, *Domsel* and *Tyrel* with Mia Wasikowska, Christopher Abbott and others; and Creative Coalition's Spotlight Awards Dinner Gala honoring Chloe Moretz. Collider hosts a portrait and media studio during the day kicking off with the press junket for *Mandy* starring Nicholas Cage. Guests will also be treated to wine from Kunde Family Winery, Topo Chico Mineral Water and Blue Moon Belgian



By Travis Cline | January 11, 2018



The Sundance Film Festival is upon us, as stars descend upon a small mountain resort town in Utah to celebrate independent filmmaking, raise awareness of important causes and party hard on Main Street. And the 34th

[illegible]

Rude Party they will be delivering the prize for the best comic artists and radical artists at the 2008 Roar: Radical Sound, 2011 Roar: Radical Sound, 2014 Roar: Radical Sound, and 2016 Roar: Radical Sound. Additionally, Nite Club has returned with the new Roar: Radical Sound. The new Roar: Radical Sound will

When the 2010 elections began to be announced, participants at the 2010 summit in Jackson, Miss., stressed the importance of making the Internet less hostile. But

On Saturday, the Suite will open from 9am to 4pm with the Caliber Poster and Media Studio 1 day free event, followed by a special party for members of CMCM and a silent disco dance. Wednesday evening, continuing tradition of the Suite, on Sunday, the Caliber Forum and Media Studio will open again from 9am to 4pm. Meanwhile, the joint annual party for PROGRESS, AMBASS and TRIPS will be hosted by The Chelator Co-Operative Annual Scientific Dinner Show after in the evening. On the Friday, Monday January 27th will be the full day Suite workshop for the first time. Don't book it a job with the Caliber Forum and Media Studio.

Searching for space the other way, the Volkswagen will look great to be in the office. It has a sleek, modern look, and the interior is a mix of high-tech and high-end. The car is also a great choice for those who want a car that is both stylish and practical. It has a lot of storage space, and the interior is very comfortable. The car is also a great choice for those who want a car that is both stylish and practical. It has a lot of storage space, and the interior is very comfortable.

[illegible]

Chloe Moretz Honored by Creative Coalition at Sundance 2018

5/20/2016 10:48 AM



The event was presented by DIRECTV Now and AT&T Hello Lab. The ladies also stopped by the IMDb Studio that day with co-star [John Gallagher Jr.](#) to talk about their movie *The Miseducation of Cameron Post*.

Later that night, **Chloe** was honored with an award at the Creative Coalition's Spotlight Initiative Awards Gala Dinner at the KIA Supper Club.



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People



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StarTracks From New York to L.A. and everywhere in between, see what your favorite stars are up to!



34 OF 36 Full Screen PREVIOUS NEXT

GIGGLE GIRLS

Taissa Farmiga and Nina Dobrev share a laugh at the *Final Girls* press junket at the **Supper Suite by STK at SXSW** in Austin, TEXAS.

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colliderfroxy • Abonn  (e)

colliderfroxy A few more pics from some of the #sundance2018 interviews I did. Due to horrible wifi in Park City I'm struggling trying to upload video but should be able to get the first interview online today. Tons of them will have to run next week when I'm back in L.A.
#sundancefilmfestival
#sundance
#kiasuppersuite
#thefutureparty
#astupidandfutilegesture
#ithinkwerealone
#elliefanning
#davidwain
#peterdinklage
#lucky
#parkcityutah
a_negz_53 #domhnaigleeson
knoenunnd Nice



Sundance 2016: Find Out Where All the Celebrities Will Be Partying At This Year's Festival

January 20, 2016 12:00 PM ET By [Tracey K. Smith](#), [iOLX.com](#)



Laura Sanchez at the 2016 Sundance Film Festival. Credit: David J. Phillip/Getty Images

The Sundance Film Festival is almost upon us and we all know it isn't only about amazing films and celebrities trying to earn some indie street cred — it's also where Hollywood's elite stars can mingle and party the night away. As festivalgoers prepare to descend on Park City, Utah, *US Weekly* has the inside scoop on where all the celebrities will be dining out, cutting loose and what they'll be taking away with below.

Fine Dining

What about dinner? Sundance is also a place for world-renowned chefs to showcase their talents. Pop-ups like the Kia Supper Suite by The Church Key will feature specialty Doble Tequila cocktails and host celeb-filled events such as the Creative Coalition's




redcarpetoxy • Abonn  (e)
Sundance Film Festival

redcarpetoxy Good times chatting with @iamwill and other @blackeyedpeasofficial members about Masters of the Sun and more! Check out my instastories now!
#redcarpetoxy #sundance
#kiasuppersuite #rccsundance
#sundancefilmfestival #william
#blackeyedpeas #mastersofthesun
Charger d'autres commentaires
gypsetgirl Such a cool guy!
surbesuri OMG I am so jealous of Ur job ! So cool
printshopbydenisecrew       
blackboys So rad!!   
alessandro_capozzi Woowow that is crazy
eliz_henderson Oh how fun!
marisaford That looks like fun   

397 J'aime

IL Y A 7 JOURS

Ajouter un commentaire



SUPPER SUITE

**2019
TOTAL MEDIA
IMPRESSIONS:**

1,793,803,155

SPONSORSHIP PACKAGE

Title Sponsorship - \$150,000

- Exclusive Title Sponsorship across all branding and publicity with exclusive logo lock up rights with Supper Suite logo.
- Category exclusivity and featured food and cuisine at all events
- Prominent logo placement and brand acknowledgment in all promotional advertising, publicity, invitations and collateral materials.
- Logo placement on daily/nightly red carpet media backdrops for event photography CD copies of photos daily.
- Use of Sponsors branded merchandise and promotional items.
- Wire service posting of all sponsor branded photography (red carpet, the atmosphere, etc) for national media pickup.
- Integrated Sponsors brand placement through lighting, select signage, and custom video projection
- 10 Official VIP laminate badges for attendance at all events.

Category Sponsorship - \$50,000

- Category exclusivity at all events
- Prominent logo placement and brand acknowledgment in all promotional advertising, publicity, invitations and collateral materials
- Logo placement on daily/nightly red carpet media backdrops for event photography CD copies of photos daily
- Use of Sponsors branded merchandise and promotional items
- Wire service posting of all sponsor branded photography (red carpet, atmosphere, etc) for national media pickup
- Integrated Sponsors brand placement through lighting, select signage, and custom video projection



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**THANK YOU FOR YOUR
CONSIDERATION**

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Phone Number: 914-363-0372

TORONTO

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