



PLATINUM SPONSORS
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GOTHAM AWARDS

ifp

FIRST FILM AWARDS OF THE SEASON

DEC 2, 2019

IFP GOTHAM AWARDS

DEFINING TRENDS FOR 29 YEARS



HONORING visionary talent in front of and behind the camera

EXPANDING the audience for independent film

FOSTERING a development pipeline for talent and ideas in a full life-cycle

SUPPORTING IFP year-round activities



THE FAVOURITE
Gotham Awards 2018

IFP GOTHAM AWARDS THE NIGHT

December 2, 2019

New York, NY

Cipriani Wall Street



LADY BIRD
Gotham Awards 2017

High-profile presenters, celebrity attendees and superior location provide an incomparable context for a branded presence.

DISTINGUISHED AWARDS

Selected by esteemed juries

NOTEWORTHY TRIBUTES

Career and humanitarian honors given to world-class tributees

DISTINCT AMBIANCE

1000+ guest list: who's who of entertainment

Gourmet cuisine and libations

VIP cocktail reception



IFP GOTHAM AWARDS

CATEGORIES & WINNERS



CALL ME BY YOUR NAME
Gotham Awards 2017

CATEGORIES:

Best Feature
Best Documentary

Best Actor
Best Actress

Audience Award
Best Screenplay

Breakthrough Actor
Breakthrough Director

Breakthrough Series
(Long & Short Form)

RECENT WINNERS & NOMINEES:



Mahershala Ali



Cate Blanchett



Mary J. Blige



Timothée Chalamet



Adam Driver



Elsie Fisher



Ethan Hawke



Michael Keaton



Barry Jenkins



Scarlett Johansson



Michael B. Jordan



Brie Larson



Lupita Nyong'o



Jordan Peele



Margot Robbie



Saoirse Ronan



Mark Ruffalo



Adam Sandler

IFP GOTHAM AWARDS

TRIBUTES & TRIBUTEES



MOONLIGHT
Gotham Awards 2016

TRIBUTE CATEGORIES:

Excellence in Acting

Excellence in Directing

Excellence in Industry Achievement

RECENT TRIBUTEES:



Amy Adams



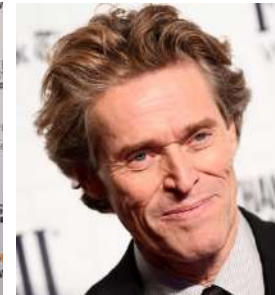
Glenn Close



Sofia Coppola



Marion Cotillard



Willem Dafoe



Robert Duvall



Al Gore



Paul Greengrass



Nicole Kidman



Julianne Moore



Natalie Portman



Robert Redford



Meryl Streep



Tilda Swinton



Charlize Theron



Uma Thurman



Rachel Weisz



Forest Whitaker

IFP GOTHAM AWARDS

SPONSORSHIP TIER BENEFITS



SPOTLIGHT
Gotham Awards 2015

PREMIER TIER (Sponsorship Fee: \$175k)

- Present a Named Award at the ceremony
- Enhanced brand visibility in gobo light display at the ceremony
- Logo placement on red carpet step-&-repeat
- Verbal acknowledgement during the ceremony
- Premier logo placement on event invitation
- Two Premier tables seating ten, including logo on table signage

PLATINUM TIER (Sponsorship Fee: \$125k)

- Logo placement on winners' room step-&-repeat
- Verbal acknowledgement during the ceremony
- One Key Association (*i.e., VIP Cocktail, On-site Activation, After Party*)
- Platinum logo placement on event invitation
- One Platinum table seating ten, including logo on table signage

GOLD TIER (Sponsorship Fee: \$75k)

- One Key Association (*i.e., VIP Cocktail, On-site Activation, After Party*)
- One Table seating ten, including logo on table signage
- Gold logo placement on event invitation

IFP GOTHAM AWARDS

SPONSORSHIP KEY BENEFITS



CAROL
Gotham Awards 2015

PREMIER | PLATINUM | GOLD

ALL THREE TIERS:

On-Site Promotion

- Official recognition at chosen tier
- Category exclusivity
- On-site brand visibility (i.e., on-screen, signage)
- Prominent display opportunity
- VIP gifting opportunity
- Inclusion in press releases
- Select invitations to pre- and post-Awards events

Brand Recognition: Marketing & Advertising

- Logo placement in New York Times special 8-page insert (10 major markets nationwide, 800k circ)
- Logo placement in Gothams announcements in trades and national media (20+ placements in Variety, The Hollywood Reporter, Deadline Hollywood, Filmmaker Magazine, and others)
- Logo placement on all Gotham Awards marketing collateral
- Listing and link on the Gotham Awards & IFP websites
- Full-page 4-color ad in Filmmaker Magazine's Gotham Awards Issue
- Access to Gothams logo for pre-approved company promotions
- Use of IFP's Getty photography from Awards Ceremony
- IFP Corporate Membership for four company representatives

CUSTOM ACTIVATIONS

RED CARPET STEP & REPEAT | GOBO LIGHTING | VIP WINNER'S ROOM | UNIQUE INSTALLATIONS | PRODUCT DISPLAY | GIFTING



PREMIUM PRESS COVERAGE

COVERAGE FROM HUNDREDS OF PREMIER BROADCAST, PRINT AND ONLINE OUTLETS

Gotham Awards 2018: 2.8+ billion media impressions



Los Angeles Times

InStyle

The Washington Post

The Guardian



Entertainment WEEKLY



marie claire

Newsweek

TIME



NEW YORK POST



NEW YORK

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Philanthropies

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OF MOTION PICTURE
ARTS AND SCIENCES

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FX
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A VIACOM COMPANY

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ABOUT IFP

IFP champions the future of storytelling by connecting artists with essential resources at all stages of development and distribution. The organization fosters a vibrant and sustainable independent filmmaking community through its year-round programs, which include IFP Week, IFP Labs, Filmmaker Magazine, IFP Gotham Awards, and the Made in NY Media Center by IFP.

IFP represents an ever-growing network of storytellers around the world, and plays a key role in developing 350 newfeature and documentary works each year. During its 40-year history, IFP has supported over 10,000 projects and offered resources to more than 30,000 filmmakers.

