

ELI LUNZER
PRODUCTIONS

PRESENTS

**PRE-ESPYS
GIFTING LOUNGE**

TUESDAY, JULY 9TH 2019

11:00AM - 5:00PM

BEVERLY HILLS, CA





- PHOTOS & VIDEOS
- TARGETED RELATIONSHIP BUILDING
- EXPOSURE IN THE PRESS





BENEFITS

- Opportunity to showcase and gift your product, brand, or service to professional athletes and celebrities in an intimate face to face manner.
- Expose your company to top industry executives, managers, and publicists.
- Take photos and create content of your products with celebrity and pro athlete influencers.
- Meet top media outlets and network with industry professionals
- Past media and press have included E! News, TMZ, US Weekly, iHeart radio, New York Times, OK! Magazine, Vogue, Oprah, People, and more

SPONSORSHIP

TITLE

- Company name shared on all ELP event marketing material.
- Company logo on step and repeat.
- Six on-site representatives at events.
- 15X5 foot product display space.
- Photo opportunities with celebrities and athletes holding your product.
- Link to all professional photos captured.
- Direct access to attending media.
- Company name or logo on event invitation.
- Premier placement within the lounge and branded throughout the event.
- Exclusivity within your product category.
- Company logo on gift bag.

PRESENTING

- Company logo on step and repeat.
- Four on-site representatives at events.
- 10X4 foot product display space.
- Photo opportunities with celebrities and athletes holding your product.
- Link to all professional photos captured.
- Direct access to attending media.
- Company name or logo on event invitation.
- Prominent placement within the lounge.
- Exclusivity within your product category.

SPONSORSHIP

PLATINUM

- Three on-site representatives.
- 8X4 foot product display space.
- Photo opportunities with celebrities and athletes holding your product.
- Exclusivity within your product category.
- Direct access to attending media.

SILVER

- One on-site representative.
- 3X4 foot product display space.
- Photo opportunities with celebrities and athletes holding your product.
- Direct access to attending media.

GOLD

- Two on-site representatives.
- 6X4 foot product display space.
- Photo opportunities with celebrities and athletes holding your product.
- Direct access to attending media.

GIFT BAG

- Product included in the gift bag given directly to talent.



ABOUT ELP

Today's most innovative brands align themselves with ELP luxury gift lounges to get their products directly into the hands of the hottest names in entertainment. The exclusive environment at ELP events allows clients one-on-one interaction with key press, celebrities, VIP's, and give participating brands specialized photo opportunities with their products and the celebrity for potential marketing and press materials.

ELP has taken part in such high profile events as Gifting Lounges prior to Oscars, Emmy's, Golden Globes, Grammys, Super Bowl, ESPYS, Coachella, Foundation & Charity Events, and Food & Wine Events. The events had been featured on E! Network, Celebrity Page TV, US Weekly, In Style, The New York Times, CNN, Manhattan Magazine, and many other national publications, and is proud to continually be working with clients such as Rolls-Royce, Louis III, BMW, Warner Bros, and many more.





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