

ELI LUNZER
PRODUCTIONS

P R E S E N T S

WANDERLUXE

EXPERIENCE ALL ACCESS LUXURY

Park City 2019



About WanderLuxxe

WanderLuxxe is a luxury experience curator that creates and provides access to exclusive events during celebrity-attended film festivals around the world.

We align with prestigious brands, influential individuals and celebrity talent to engage a high net-worth and diverse demographic of attendees with exclusive experiences that put them at the center of each festival's most exciting activities.



The Team

The WanderLuxxe team lead by Marti Hines and Lola Wood is comprised solely of talented and driven industry experts with diverse backgrounds and a vast range of experience that work together to craft one of a kind experiences for our partners.



Lola Wood
WanderLuxxe Co-Founder

Marti Hines,
WanderLuxxe Co-Founder



Ashley Chambers
Executive Assistant



Jessica Jazayeri
Operations Manager



Ryan Mazie
Talent Relations Manager



Candace Wint
Marketing Manager



Julia Fitzgibbons
Event Producer



Ali Lasky
Public Relations

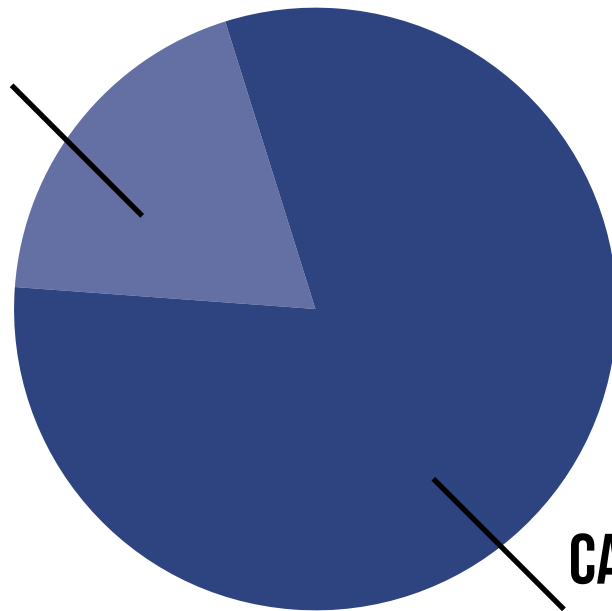
WanderLuxe Members

WANDERLUXXE AUDIENCE METRICS*

RESIDENCY

OUTSIDE CALIFORNIA

19%



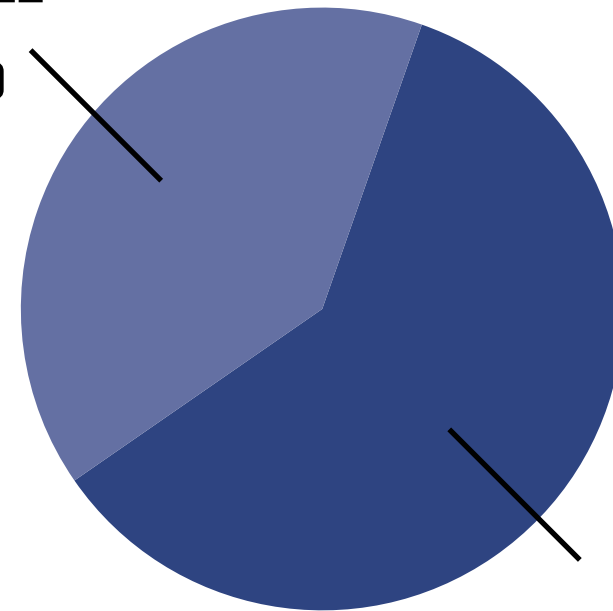
CALIFORNIA

81%

GENDER

FEMALE

40%



MALE

60%

AHI > \$500K: 53%

***WANDERLUXXE HAS THE ABILITY TO CURATE DESIRED AUDIENCES FOR EACH EVENT**

WanderLuxxe Reach

Email Database - 10,000 active subscribers

Membership - 500 active members

Media Summary example at WanderLuxxe Activations:

Total Media Impressions - 17,867,133

Key Social Media Reach - 36,925

Total Reach: \$165,270.98+ counting

Social Highlights

The influence. | Followers: 14,700

WanderLuxxe | Followers: 16,500

Past Events

WanderLuxe has completed events for:

- Sidney Poitier's 90th Birthday Celebration, Nassau, Bahamas
- *Burning Sands* Premiere After Party with Performance by Common, Park City, Utah
- *Can't Stop Won't Stop* Premiere After Party with Diddy, New York , New York
- Gala Celebrating Netflix's *Rodney King* with Spike Lee, Cannes, France
- Netflix's *She's Gotta Have It* premiere with Spike Lee, Brooklyn, New York



WANDERLUXE

Past Events: Hollywood Diversity Emmys Brunch



Saturday, September 15, 2018

WanderLuxxe – the leading pop-cultural travel concierge meets bespoke events organization – and Variety hosted an exclusive brunch at Craig's in LA to honor the men and women representing the best of diversity in Hollywood. The event featured attendances by Sarah Silverman, Karamo Brown, Mike Jackson, Melvin Jackson Jr., Kelly Jenrette, and Legacy Award Winner Diane Warren — in celebration of the growth of diversity in TV & Film and the importance of supporting continued efforts needed to change the face of the industry.



Past Celebrity and Influencer Attendees



Past Sponsors

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CASAMIGOS
Tequila

Aveeno®
ACTIVE NATURALS®



Red Bull®

fabfitfun



VARIETY



Dropbox


Peet's
COFFEE™



sunlighten™
empowering wellness™

A P E X

SOCIAL CLUB




RÉMY MARTIN
FINE CHAMPAGNE COGNAC



Past Sponsors



Press



WanderLuxxe Hosts Film Receptions and Concert Event with Common at Sundance Film Festival

JANUARY 31, 2018



Luxury travel and concierge service [WanderLuxxe](#) hosted some of the biggest names in entertainment at this year's [Sundance Film Festival](#).

For the second year in a row, the luxury film festival experience company founded by film industry veterans Marti Hines and Lola Wood returned with the Apex Social Club at the [Wanderluxxe House](#), a five-day event series from Jan. 19-23. The WanderLuxxe House in partnership with APEX Social Club, Casamigos Tequila, Tesla and *Variety*, was held at a Deer Valley estate that hosted parties for films including Augustine Frizzell's "Never Goin' Back" starring Cami Morrone, Kyle Mooney and Maia Mitchell; and "Mandy," featuring Nicolas Cage, Andrea Riseborough and Elijah Wood and presented by OTT Lending.

The event series also featured "Common and Friends," a night of private performances by rapper [Common](#) and surprise special guests John Legend, Maimouna Youssef, and DJ Dummy. The event was attended by Idris Elba, Paris Jackson, Lakeith Stanfield, Orlando Jones, The Black Eyed Peas, Craig Robinson, Ben Lyons,, Caroline D'Amore, Dominique Fishback, Jeffrey Wright, Nichelle Hines and John Legend's wife Chrissy Teigen, and sponsored by Dropbox and Apex Social Club along with Remy Martin.

WanderLuxxe also partnered with brands like Postmates, Tesla, LYFT, Peet's Coffee, KFC, Casamigos Tequila, Heineken, Pasta Chips, ReThink Water and Red Bull to help provide a luxury experience for guests.

WanderLuxxe also provides services at the Tribeca and Cannes film festivals.

Apex Social Club opens in May at the newly-renovated Palms Casino Resort in Las Vegas.

Press

Us

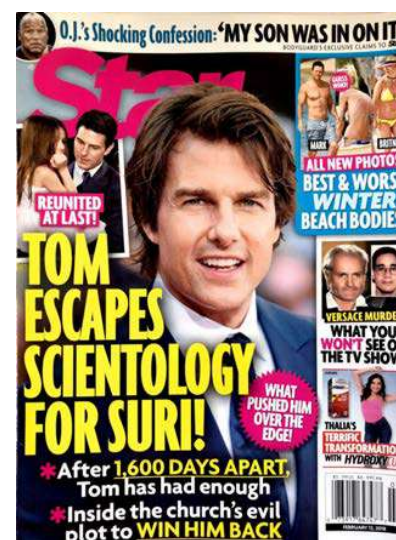


VIP Scene

- Paris Jackson (above) checking out the Apex Social Club pop-up in the WanderLuxe House at Park City, Utah's Sundance Film Festival.
- David Letterman skiing solo at Windham Mountain Resort in upstate New York's Catskill Mountains.
- Tyra Banks getting a black polish pedicure at Bellacures in Pacific Palisades, California.
- Jane Lynch retrieving the scarf she left behind after breakfast at West Hollywood's Soho House.
- Ansel Elgort avoiding the rice on his sushi at Sugarfish in NYC.

Star

January 31, 2018



★ **STAR SPOTS THE STARS** ★

<p>★ Corbin Bleu and wife Sasha Clements, at the Royal Caribbean Resort and Private Island in Montego Bay, Jamaica.</p> <p>★ Post Malone, sipping Don Julio 1942 at TAO Park City at Sundance.</p>	<p>★ Common, hosting a jam session at the Wanderluxe House, sponsored by Heineken, at Sundance.</p> <p>★ Candace Cameron Bure, at Hallmark Channel's and Hallmark</p>	<p>Movies & Mysteries' Winter 2018 TCA event in L.A.</p> <p>★ Drew Barrymore, learning to make cocktails at Liquor Lab in NYC.</p>
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inTouch

January 31, 2018

CELEBRITY GPS

inTouch tracks the stars when they're not on duty!

David Harbour
Los Angeles
The *Stranger Things* star goofed off with football legend Terry Bradshaw while filming a Tide Super Bowl ad.

Olivia Culpo
Foxborough, Mass.
The beauty queen rocked a Touch by Alyssa Milano sweater while cheering on the New England Patriots as they secured their place in the Super Bowl.

Audrina Patridge
Park City, Utah
Mom's night out! The *Hills* alum was spotted partying at the Apex Social Club at the WanderLuxe House.

Aly Raisman
New York City
The Olympic gymnast struck a pose at the #AerieREAL Role Models dinner at Palma NYC.

Aubrey Plaza
Park City, Utah
At the Sundance Film Festival, the actress stopped by LIFEWTR'S "The Power of Arts in Education" panel.

Idris Elba
Park City, Utah
Date night! The actor was spotted dancing the night away with girlfriend Sabrina Dhowre at TAO Park City while in town for Sundance festivities.

Did you spot a star?
Email us at GPS@intouchweekly.com

The Festival

- WanderLuxe is able to provide superior access to film screenings, invitation-only daytime lounges, private celebrity attended premiere after parties, intimate VIP music performances and more all set against the backdrop of the snowy hills and luxury chalets of Salt Lake City, Utah.
- Each year WanderLuxe hosts a private mansion home minutes from the festival's Main Street featuring daytime panel conversations, luncheons, pop-up dinners, film premiere celebrations and private music performances.



Lodging at Sundance

WanderLuxe offers exclusive packages to Park City, Utah, curated for cinephiles as well as novice festival goers who would like to experience the Sundance Film Festival with access to programming, events and resources.

The WanderLuxxe House Park City

The house décor is modern, elegant, and impressive from every angle. This bespoke property uniquely includes private room service from the haute cuisine market and café downstairs. Breakfast and après ski preparations are included with the stay and can be customized to whatever your group prefers.

This property is ideally located at the top of historic Main Street steps away from the finest shopping, restaurants, art galleries, night life, and much more. When it comes to outdoor endeavors this home is perfectly placed just a few minutes drive to world renowned Park City Mountain and Deer Valley Resorts. Whether it be hiking, biking, skiing, snowboarding, snowshoeing (the list is long) this central location makes it all easy to do.



Our VIP guests can indulge in the luxuries of this modern, updated 4 bedroom, 4.5 bath condo. Each perfectly turned out bedroom has an ensuite bath. Relax on your highly sought after private patio overlooking Main Street with a local charcuterie plate prepared to your specifications and delivered discretely while you're out skiing. Whether you or your private chef are preparing meals the high end kitchen includes everything required for all of your cooking and entertaining needs during your stay.



Sundance 2018



WanderLuxxe had a blast hosting numerous exclusive events. From the after party for the film *Mandy* starring Nicolas Cage and Andrea Riseborough to the “Women in Film” panel featuring Robbie Brenner, Stephanie Allian, Nikki Silver, and Nina Yang Bongiovi to a special concert with “Common and Friends” our days were action packed.

We even kept everyone zenned with our morning fitness class hosted by Trammell Logan from SoulCycle which was a popular way to start each day. Other daily goodies? We hosted an Après Ski happy hour with Casamigos Tequila, Peet’s Coffee and Apex Social Club.

Of course our guests arrived in style. Our guests were able to enjoy events at the WanderLuxxe House and around Park City with shuttle service provided by Tesla.

Film Premiere Parties



Pre-Premiere Party for *Mandy*



Premiere After Party for *Nancy*

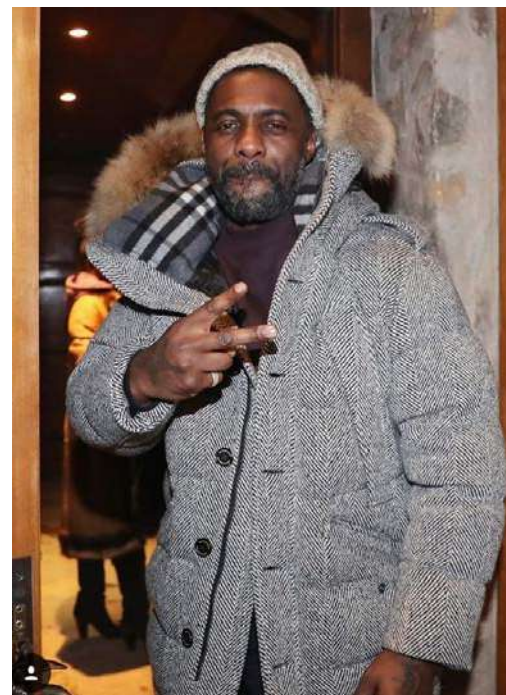


Premiere After Party for
Never Goin' Back



Premiere After Party for *A Boy. A Girl. A Dream.*

Live Performance Common and Friends



Panels



“Women in Film” Panel moderated by Darrien Gipson



“Rising Stars” Panel moderated by Ben Lyons



Après Ski



Fitness and Wellness



CONTACT



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